



MEDIA ADVISORY

For immediate release

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GLOBALIZATION TAKES CENTRE STAGE AS WORLD LEADERS GATHER IN TORONTO TO DISCUSS THE ECONOMY, FINANCE AND INNOVATION

Event also Celebrates Notable Canadian Expats as Part of Canada / Ontario 150

TORONTO – Business and political leaders from around the world will gather in Toronto from October 30 – November 1, 2017 to discuss financial and geopolitical trends and how they impact the global economy. The 11th edition of the International Economic Forum of the Americas’ (IEFA) Toronto Global Forum focuses on the theme of “Redefining Globalization,” in part as a response to the political and economic volatility around the world.

In an era where we are seeing the rise of nationalism and protectionism, leaders at the Toronto Global Forum will discuss ways to work together to rise above divisions faced the world over.

Additionally, this year’s Toronto Global Forum, mark the 150th anniversaries of both Canada and Ontario with a special Canadian Expat Program. The program, developed in conjunction with Ontario’s Ministry of International Trade, brings together notable global business leaders with Canadian roots to share their expertise with attendees, local Small and Medium Enterprises (SMEs) and post-secondary students. Through mentoring sessions, expats will share their diverse expertise, with the aim strengthening Ontario’s business community and creating the next generation of international exporting leaders.

The Toronto Global Forum, presented by Cogeco Peer 1, will bring together more than 130 speakers and 2,700 delegates representing more than 54 countries, to discuss how to better respond to today’s most pressing economic issues.

Included among the many attendees will be leading figures from the business world, heads of state, and numerous representatives of the federal and provincial governments, international organizations, and civil society. These senior executives will address important issues such as economic growth, disruptive technologies, infrastructure development, entrepreneurship and innovation, sustainable development, the new energy landscape, and the future of health care.


Date:	October 30 – November 1, 2017
Place:	Fairmont Royal York Hotel 100 Front Street West, Toronto, Ontario
Themes:	Monday, October 30 – Global Economy Finance Innovation Tuesday, October 31 – Energy Infrastructure Sustainable Development



	Wednesday, November 1 – Manufacturing Trade Governance
Featured Speakers:	<ul style="list-style-type: none"> – Juan Manuel Santos, President of Columbia – Volodymyr Groysman, Prime Minister of Ukraine – Amarjeet Sohi, Minister of Infrastructure and Communities, Canada – Ángel Gurría, Secretary-General, Organisation for Economic Co-operation and Development – Christoph Frei, Secretary General and Chief Executive Officer, World Energy Council – Deborah Gillis, President and Chief Executive Officer, Catalyst – Arne Sorenson, President and Chief Executive Officer, Marriott International – Dominic Barton, Global Managing Director, McKinsey & Company – Hikmet Ersek, President and Chief Executive Officer, Western Union – Daniel L. Doctoroff, Chairman and Chief Executive Officer, Sidewalk Labs – James Crawford, Founder and Chief Executive Officer, Orbital Insight – Gary White, Co-Founder and Chief Executive Officer, Water.org – Jim Barber, President UPS International – Bjarne Graven Larsen, Chief Investment Officer, Ontario Teachers’ Pension Plan (OTTP) – Fahd Al Rasheed, Managing Director and Group Chief Executive Officer, King Abdullah Economic City (KAEC) – Rick Scott, Governor, State of Florida

Media Accreditation

For more information about the Toronto Global Forum, to apply for media accreditation, or to arrange an interview with a conference speaker, please contact Andrea Chrysanthou (forumamericas-media@globalpublic.com or 416-797-8194). For the program and list of confirmed speakers, please see the Conference’s Web site: <http://forum-americas.org/toronto>.

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About the Toronto Global Forum

Organized by the International Economic Forum of the Americas, the Toronto Global Forum is a major international event which hosts leaders from politics and academia, the public and private sectors, and civil society to discuss the major issues surrounding economic globalization; with a particular emphasis on relations between the Americas and the other continents.

Toronto Global Forum Statistics



2700+ Participants



130+ Speakers



54+ Foreign delegations



115+ Bilateral meetings



100+ International organizations



135+ Media