



MEDIA ADVISORY

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ONTARIO EXPATS GATHER IN TORONTO TO MENTOR THE NEXT GENERATION OF INTERNATIONAL EXPORTING LEADERS

*Global business leaders offer mentoring as part of Toronto Global Forum's Celebration
of Canada / Ontario 150*

TORONTO – Global business leaders with Canadian roots will gather on the sidelines of this month's Toronto Global Forum to share their expertise with local delegates, including SMEs (Small and Medium Sized Enterprises) and post-secondary students.

Developed in conjunction with Ontario's Ministry of International Trade as an economic legacy project for this year's Sesquicentennial, the program aims to strengthen Ontario's brand both domestically and in the international business market. It will take place at this year's International Economic Forum of the Americas' (IEFA) Toronto Global Forum from October 30th to November 1st, 2017.

Through mentoring sessions, expats will share their diverse expertise, with the aim of strengthening Ontario's business community and expanding the province's international trade footprint through deeper in-market relationships and helping Ontario businesses enter global markets.

The program also aims to help create networks of leading Ontario and Canadian business expats that will work providing strategic knowledge, accessing global networks of contacts and leveraging venture capital. Countries including South Korea, Scotland, New Zealand and India are all maximizing their diaspora to help start new businesses, create new market opportunities, address critical skill shortages, and help their governments introduce prosperity and growth related policies. The Ontario Expat Program at the Toronto Global Forum is part of Ontario's efforts to maximize its sizeable and invaluable global diaspora as a way of tapping into that business excellence and global insight.

"This year's Toronto Global Forum is like none other. As we continue to celebrate the 150th anniversary of Confederation, we have introduced an Ontario expat program, designed to enable a new generation of influential global business leaders to reconnect with the international business community by building relationships that are key to expanding our global footprint," says Michael Chan, Minister of International Trade, Ontario.



“The 150th anniversary of Canada and Ontario is the perfect opportunity for the Toronto Global Forum to partner with the Government of Ontario to showcase the success of Canadian talent abroad. We hope the Ontario Expat Program will go a long way in fostering that success in the future,” adds Nicholas Rémillard, President and Chief Executive Officer of the International Economic Forum of the Americas.

The annual Toronto Global Forum brings together business and political leaders from around the world to discuss financial and geopolitical trends and how they impact the global economy. This year’s Forum focuses on the theme of “Redefining Globalization,” in part as a response to the political and economic volatility around the world.

The Toronto Global Forum, presented by Cogeco Peer 1, will bring together more than 130 speakers and 2,700 delegates representing more than 54 countries, to discuss how to better respond to today’s most pressing economic issues.

Media Accreditation / Interview Opportunities

For more information about the Ontario Expat Program or the Toronto Global Forum, to apply for media accreditation, or to arrange an interview with an expat or conference speaker, please contact Andrea Chrysanthou (forumamericas-media@globalpublic.com or 416-797-8194). For the program and list of confirmed speakers, please see the Conference’s Web site: <http://forum-americas.org/toronto> and for more information about the Ontario Expat Program, please visit: <http://forum-americas.org/toronto/2017-edition/the-2017-tgf-canadian-expat-program/>.

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About the Toronto Global Forum

Organized by the International Economic Forum of the Americas, the Toronto Global Forum is a major international event which hosts leaders from politics and academia, the public and private sectors, and civil society to discuss the major issues surrounding economic globalization; with a particular emphasis on relations between the Americas and the other continents.