PROGRAM

LEADING AN ERA OF CHANGE

PRESENTED BY

ATLANTIC broadband
a Cogeco company

MIAMI INTERNATIONAL AIRPORT

APRIL 16 & 17, 2018 | THE BILTMORE HOTEL | forum-americas.org/miami
8:30 OPENING OF THE 8TH EDITION OF THE WORLD STRATEGIC FORUM | ROOM: COUNTRY CLUB BALLROOM

WORDS OF WELCOME
Nicholas Rémillard, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)
Eduardo J. Padrón, President, Miami Dade College
Rebeca Grynspan, Secretary General, Ibero American Conference (SEGIB)

9:00 INAUGURAL PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

GLOBAL ECONOMIC OUTLOOK: SEEKING SUSTAINABLE GROWTH

While global economic indicators continue to rise and growth surpasses estimates in advanced, emerging and developing economies, market volatility, looming trade wars and heightened international security continue to test the world’s economic and political stability. What are the major risks currently affecting the global economy and where are the new opportunities for growth? What measures should be implemented to boost potential output and consolidate the economic recovery? How can persistent problems such as low productivity and high income inequality be confronted and overcome? What new multilateral efforts are needed to tackle common challenges in an integrated global economy?

CHAIR
Frank Holder, Managing Director, Head of Latin America, Berkeley Research Group (BRG)

PART 1 – INTRODUCTION

SPONSOR
Arnold W. Donald, Chief Executive Officer, Carnival Corporation & plc
INTRODUCED BY
Juan Kuryla, Port Director and Chief Executive Director, PortMiami

PART 2 – PLENARY CONVERSATION

MODERATOR
Sam Fleming, U.S. Economics Editor, Financial Times

SPEAKERS
Robert S. Kaplan, President and Chief Executive Officer, Federal Reserve Bank of Dallas
Nando Cesarone, President, UPS International
Jean Rosanvallon, Chief Executive Officer, Dassault Falcon Jet
Ana Teresa Lehmann, Secretary of State of Industry, Portugal
José Luis Manzano, President and Chief Executive Officer, Integra Capital
10:30  FORUM 1 | ROOM: ALHAMBRA

BLOCKCHAIN, BITCOIN AND THE FUTURE OF MONEY

From blockchain and cryptocurrencies to the increasing clout of mobile banking and payments, the future of how we will buy, sell, borrow and invest is being increasingly challenged and disrupted. What are the most game-changing financial technologies on the market today? How will the integration of FinTech into the mainstream shift the future of money and banking? What is the role of regulation in mitigating risks associated with breakthrough technologies while supporting continued innovation?

MODERATOR
Joe Dewey, Partner, Holland & Knight

INTRODUCTION
Brandon Krieg, Founder and Chief Executive Officer, Stash Investments

SPEAKERS
Anthony Di Iorio, Chief Executive Officer and Founder, Decentral and Jaxx
Nicolas Kopp, Chief Executive Officer, N26 USA
Andres Wolberg-Stok, Global Head of Policy, Citi FinTech

10:30  FORUM 2 | ROOM: STONEMAN-DOUGLAS

THE AMERICAS: ENVISIONING A NEW CYCLE OF GROWTH

As global growth gains momentum, economic prospects for growth in the Americas remain positive despite the unknown effects of crucial trade deals, political elections and continuous technological disruption. How can companies in the Americas innovate to adapt to this profoundly changing political and economic climate? What strategies need to be implemented to enhance productivity and competitiveness in international markets? What policies are required to promote better business practices and reinforce internal capabilities?

MODERATOR
Frank Holder, Head Latin America, Berkeley Research Group (BRG)

SPEAKERS
Julio Enrique Dougherty, Vice-Minister of Integration and International Commerce, Guatemala
Wilfredo Cerrato, Governor, Central Bank of Honduras
Inés Bustillo, Director of the Washington Office, United Nations Economic Commission for Latin America and the Caribbean (ECLAC)
Marcos Antil, Founder and Chief Executive Officer, XumaK
William M. Casey, Vice-Chair, Americas Transaction Advisory Services, EY
10:30  FORUM 3 | ROOM: MERRICK

BUILDING RESILIENT ECONOMIES

*In collaboration with the Greater Miami Convention Visitors Bureau (GMCVB)*

Demographic pressure and environmental challenges, coupled with the rising influence of cities on the global economy, increasingly require urban areas to be more resilient to physical, social and economic shocks and stresses. What characteristics define resilient economies and territories? What policies need to be implemented to create resilient structures and systems? What roles can private sector partners play to support the development of innovative risk reduction solutions?

**WELCOMING REMARKS**
William Talbert III, President and Chief Executive Officer, Greater Miami Convention Visitors Bureau (GMCVB)

**MODERATOR**
Jaret David, Partner, Greenberg and Traurig – to be confirmed

**INTRODUCTION**
Richard Florida, Author *The New Urban Crisis*; and Project Strategy Director, FIU Miami Urban Future Initiative

**SPEAKERS**
Mike Finney, President and Chief Executive, The Beacon Council
Michael Thompson, Councillor and Chair, Economic Development and Culture Committee, City of Toronto; and Chair of the Board, Invest Toronto
Ana Paula Gonzalez, Head of Miami Operations, 500 Startups
Billy Grayson, Executive Director, Center for Sustainability and Economic Performance, Urban Land Institute (ULI)
Roger Dow, President and Chief Executive Officer, United States Travel Association (USTA)

12:00  LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

LEADING AN ERA OF CHANGE

Presented by Atlantic Broadband and Florida Realtors

**CHAIR**
Louis Audet, President and Chief Executive Officer, Cogeco and Cogeco Communications

**SPEAKER**
Luis Alberto Moreno, President, Inter-American Development Bank (IDB)

**INTERVIEWED BY**
Mario Bergara Duque, Governor, Central Bank of Uruguay – to be confirmed

**INTRODUCED BY**
Eric Sain, President Elect, Florida Realtors

14:00  NETWORKING DESSERT AND COFFEE | ROOM: ALHAMBRA FOYER

14:30  KEYNOTE INTERVIEW | ROOM:

**SPEAKER**
Rachel Haurwitz, Co-Founder, President and Chief Executive Officer, Caribou Biosciences

**INTERVIEWED BY**
Sara Buhr, Reporter, TechCrunch – to be confirmed
15:00 | AFTERNOON PLENARY SESSION | ROOM: ALHAMBRA

**PART 1 — EDUCATION: BRIDGING THE GAP**

- Eduardo J. Padrón, President, Miami Dade College (MDC)
- Julio Frenk, President, University of Miami

**INTERVIEWED BY**

- Alexandra Villoch, President and Publisher, Miami Herald Media Company; and East Region Publisher, McClatchy

16:30 | ROUND TABLE | ROOM: ALHAMBRA

**MITIGATING CYBER RISK**

- Craig D’Souza, Head of Global Investigations & Intelligence, Facebook
- Christian Paradis, Senior Vice-President, Strategic Development, Protective Services, GardaWorld
- Rafael Funes, Executive Chairman, LOVIS – to be confirmed

**WELCOMING REMARKS**

- Michael Ferris, Founder and Chief Executive Officer, Abacode – to be confirmed

**MODERATOR**

- Ana Roldan, Chief Information Security Officer, Miami Dade College (MDC)
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- Craig D’Souza, Head of Global Investigations & Intelligence, Facebook
- Christian Paradis, Senior Vice-President, Strategic Development, Protective Services, GardaWorld
- Rafael Funes, Executive Chairman, LOVIS – to be confirmed
7:00  REGISTRATION

7:30  WORKING BREAKFAST  |  ROOM: MERRICK

GLOBAL REAL ESTATE: RESPONDING TO CLIMATE CHANGE

In collaboration with JPMorgan Chase & Co.

With buildings accounting for over 40% of energy consumption and 30% of global carbon emissions, sustainability in the real estate sector is a prominent issue as the industry has a significant impact both on the environment and the efforts to curtail global warming. What strategies should the real estate sector implement to decarbonize its activities? How can environmental impacts be lowered and social and economic value maximized over a building’s life-cycle? How are technology and advanced materials impacting construction in its quest to respond to environmental considerations? How can the public and private sector work together to promote better practices in the sector?

MODERATOR
Jonathan Laski, Director, Global Projects and Partnerships, World Green Building Council

SPEAKERS
Alec Saltikoff, Executive Director, Global Head of Sustainability, JPMorgan Chase & Co.
Maureen Ehrenberg, President, Global Integrated Facilities Management, JLL
Brendan Owens, Chief Engineering Officer, United States Green Building Council (USGBC)

8:30  OPENING ADDRESS  |  ROOM: COUNTRY CLUB BALLROOM

SPEAKER
Ildefonso Guajardo Villarreal, Secretary of the Economy, Mexico
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As urbanization continues on an unprecedented scale, future sustainable development challenges will be undoubtedly be concentrated in cities and require technology to maximize efficiency and resources. As urban areas become more data-driven and reliant on telecommunications, sensors, integration and automation, how will advances in technology transform the way we design, build and implement large-scale infrastructure projects? How are advances in transport, energy and technology revolutionizing the urban agenda? How will hyper-connectivity affect relations between cities, regions and states?

CHAIR
Steven Cernak, President and Chief Executive Officer, Port Everglades

MODERATOR
Richard Bradley, Editor-in-Chief and Chief Content Officer, The Worth Group

SPEAKERS
Ibrahim Kassory Fofana, Minister for Investment and Public-Private Partnership, Guinea
Laurence Batlle, Chief Executive Officer, RATP Dev
Bob Bennett, Chief Innovation Officer, Kansas City
Sameer Sharma, Global General Manager, Smart Cities IoT Solutions, Intel

THE CLEAN ENERGY REVOLUTION

With technological, economic and cultural shifts continuing to transform the energy industry, access to sustainable energy, climate-change mitigation and efficient resource management are among the main challenges stakeholders must face in the transition to a low-carbon economy. Where are the major opportunities for clean energy projects today? How can renewable energy technologies be scaled up to increase accessibility and lower costs? What policies are needed to accelerate the energy transition?

MODERATOR – to be confirmed

SPEAKERS
José Antonio Miranda, Chief Executive Officer, Onshore Americas Region, Siemens Gamesa Renewable Energy
Anja-Isabel Dotzenrath, Chief Executive Officer, E.ON Climate & Renewables
Susan Nickey, Managing Director, Hannon Armstrong
Juan Carlos Navarro, Chief Executive Officer, NSolar
Katherine Ryzhaya, Chief Commercial Officer, North America, Lightsource BP
10:30  |  FORUM 2 |  ROOM: STONEMAN-DOUGLAS

MOBILITY AND TRANSPORT 4.0

The transport revolution, ready to bring us connected, data-driven and highly automated systems coupled with ever-increasing advances in connectivity, will soon dramatically alter the way we move and use our time. How will technological advances revolutionize the future of transport? How will different systems be integrated into infrastructures to promote further mobility and connectivity? In what ways can private and public sectors anticipate these changes to invest and regulate accordingly?

MODERATOR  
Robert Asselin, Senior Director, Public Policy, BlackBerry

SPEAKERS  
Mark Jennings-Bates, Vice-President, North America, Pal-V
Jim Cantrell, Chief Executive Officer, Vector Launch
Allan O’Dette, Chief Investment Officer, Ontario

10:30  |  FORUM 3 |  ROOM: ALHAMBRA

INFRASTRUCTURE INVESTMENT: NEW HORIZONS

In collaboration with Haskell

With the demand for both public and private facilities on the rise, underinvestment in transport, energy, health and communications infrastructure continues to widen the global infrastructure gap. What existing financial models are capable of revitalizing the global infrastructure sector? What strategies are needed to improve delivery and streamline procurement processes? What is the role of PPPs in increasing green investment and resilience of commercial and residential properties?

WELCOMING REMARKS  
Steven Halverson, Chief Executive Officer, Haskell – to be confirmed

MODERATOR  
Peter Kinsley, President, Infrastructure and Transport, Haskell

SPEAKERS  
Ibrahima Kassory Fofana, Minister for Investment and Public-Private Partnership, Guinea
Juan Angoitia, Managing Director, Infrastructure, Ardian
Steve Cernak, President and Chief Executive Officer, Port Everglades
Fahad Al Gergawi, Chief Executive Officer, Dubai FDI – to be confirmed
**12:00**  
**LUNCHEON** | ROOM: COUNTRY CLUB BALLROOM  
**NAVIGATING A WORLD OF DISRUPTION**  
Presented by Miami International Airport (MIA)  
**SPEAKER**  
Luis Almagro Lemes, Secretary General, Organization of American States (OAS)  
**INTERVIEWED BY**  
to be confirmed  
**INTRODUCED BY**  
Lester Sola, Director, Miami International Airport (MIA) – to be confirmed  
**ACKNOWLEDGEMENTS**  
William Talbert III, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB)

**14:00**  
**NETWORKING DESSERT AND COFFEE** | ROOM: ALHAMBRA FOYER

**14:30**  
**KEYNOTE ADDRESS** | ROOM:  
**SPEAKER**  
Robert Richards, Co-Founder and Chief Executive Officer, Moon Express
15:00  
**CLOSING PLENARY SESSION | ROOM: ALHAMBRA**

**PART 1 — ROBOTICS, AUTOMATION AND THE FUTURE OF WORK**

Recent advances in robotics and artificial intelligence are making rapid inroads in the workplace, with machines performing an increasing number of physical and cognitive activities in many fields. How will the new wave of automation affect employment? What technologies will define the next era of manufacturing and in what ways will these advances change development and production? How will robotics and automation change the workforce and what new skills will be required?

**MODERATOR**  
John Quelch, Vice-Provost, Executive Education, and Dean, School of Business Administration, University of Miami

**SPEAKERS**  
Tolga Kurtoglu, Chief Executive Officer, PARC, a Xerox Company  
Victoria M. Holt, President and Chief Executive Officer, Proto Labs  
Rodolphe Gelin, Chief Scientific Officer and Executive Vice-President, Softbank Robotics  
Stavros Yiannouka, Chief Executive Officer, World Innovation Summit for Education (WISE) – Qatar Foundation

**PART 2 — UNDERSTANDING THE IMPACT OF ARTIFICIAL INTELLIGENCE**

As the pace of integration increases, business and consumer applications of artificial intelligence are poised to rapidly change many facets of social and economic life. What are some of the most potentially disruptive applications of AI? How will machine learning affect the future of business? What are the barriers to AI adoption and how can they be overcome?

**MODERATOR**  
To be confirmed

**SPEAKERS**  
Zaré Baghdasarian, Co-Founder and Chief Executive Officer, Avata Intelligence  
Raviv Turner, Chief Executive Officer, CaliberMind  
Naveen Singla, Data Science Center of Excellence Lead, Monsanto

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17:00  
**CLOSING OF THE 8th EDITION OF THE WORLD STRATEGIC FORUM | ROOM: ALHAMBRA**

Nicholas Rémillard, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)