THE CONFERENCE OF PARIS

RESHAPING GLOBALIZATION

PROGRAM

PRESENTED BY

ENGIE

POWER CORPORATION OF CANADA

GBL

OECD

DECEMBER 7 & 8, 2017 | OECD CONFERENCE CENTRE | forum-americas.org/paris
While international trade goes back to the dawn of time, it is only in recent decades that the concept of globalization has become more or less ubiquitous. Globalization is an irreversible process that now stands at a crossroads. While it has raised the standard of living worldwide by lifting hundreds of millions of people out of poverty, it has also led to significant inequality and fuelled a sense of resentment, especially among members of the Western middle class who feel they are paying the price for these gains. Now is the time for open and unrestricted dialogue, so we can keep what is good and correct what we got wrong. This is the goal of the latest addition to the IEFA’s annual line-up. Two years after COP21 and at a time when France is taking a strong stand on global issues, the International Economic Forum of the Americas – The Conference of Paris is gathering major international stakeholders in Paris to discuss and reassess globalization with a particular focus on the role Europe can play. Conference speakers and participants will work together to devise a well-thought-out road map that takes into account our joint responsibility to create a globalization that is more inclusive, more balanced, more responsible and more humane.
MESSAGE

MESSAGE FROM THE MAYOR OF PARIS

It will be my pleasure to stand alongside Ángel Gurría this coming December 7 and open a new major international economic forum, The Conference of Paris. It is an honour and a privilege for our city to host this event that will gather together those who are responsible for bringing about more inclusive and sustainable growth.

As Mayor of Paris, I am strongly committed to constructive and meaningful dialogue between politicians, business leaders, non-governmental organizations and members of civil society.

I therefore wish to thank the two co-presidents of the Conference, Gérard Mestrallet and Paul Desmarais, Jr., as well as Ángel Gurría, for hosting this two-day event at the OECD, that will be filled with intense discussion and concrete proposals.

Cities now play an important role in promoting social inclusion and sustainable development.

Fighting against gentrification; developing a strong innovation ecosystem capable of creating jobs; financing infrastructure to construct a more inclusive city; ensuring the role of women and children; building a social and solidarity economy; and involving our fellow citizens in the political process – like other major international cities, Paris is fully committed to tackling these considerable challenges. I am therefore honoured to have been chosen to chair the OECD’s Champion Mayors for Inclusive Growth initiative.

I look forward to seeing you this coming December 7 and 8 at the inaugural edition of The Conference of Paris!
The OECD is delighted to host the 1st edition of The Conference of Paris, organised by the International Economic Forum of the Americas around the vital theme of Reshaping Globalisation. This meeting is a great opportunity to gather leaders from government, the public and private sectors, international organisations and civil society to collectively shape a globalisation that works for all.

Globalisation has brought many benefits, lifting hundreds of millions out of poverty. However, it has also left people behind. The average income of the richest 10% of the population is now around 10 times that of the poorest 10% across the OECD, compared with seven times only a generation ago. The concentration of wealth is even worse. These inequalities harm growth and well-being and they also erode trust in governments, in business, in capitalism and in democracy. In OECD countries, trust plummeted to 42% in 2016. This opens up space for populism, protectionism and exclusive nationalism to grow and spread.

The OECD is working with governments and stakeholders represented here to reverse these trends. Together we can reshape globalisation; to create a more inclusive, people-centred and rules-based global system. We need to improve the redistribution capacity of our tax systems; strengthen social safety nets; empower people with education and skills; and ensure a level playing field that promotes inclusive and sustainable growth.

Let’s seize this opportunity to reshape globalisation for the benefit of all! I wish you a rich discussion and a successful Conference of Paris.

Ángel Gurría
MESSAGES FROM THE CO-CHAIRS OF THE CONFERENCE OF PARIS

MESSAGE FROM THE CHAIRMAN AND CO-CEO OF POWER CORPORATION OF CANADA

I am honored to co-chair the 1st edition of The Conference of Paris. I want to thank Gérard Mestraillet for taking on the role of conference co-chair, and Ángel Gurría for welcoming us so warmly to the OECD Conference Centre where the conference will take place. For 24 years, the International Economic Forum of the Americas has brought together the world’s most influential leaders in order to foster knowledge, awareness, and discussion of the world’s most pressing economic issues.

Building on the success of its three North American events, the International Economic Forum of the Americas is expanding its reach across the ocean to Europe and, more specifically, to Paris, which has long been a major international decision-making centre. Two years after the successful COP21, The Conference of Paris is a stand-out offering in the lineup of European events, one that will give participants a better understanding of the issues surrounding globalization. I would like to thank our international speakers and ministerial delegations for agreeing to share their global economic insights.

The theme of this 1st edition – Reshaping Globalization – is crucial, given current world events. In an ultra-connected but increasingly fragmented world, we must find new ways to create a more inclusive world order. This theme is all the more important when we reflect on the weak global growth and geopolitical uncertainty we are currently experiencing.

I wish you all an excellent Conference of Paris!

Paul Desmarais, Jr.

MESSAGE FROM THE CHAIRMAN OF THE BOARD OF ENGIE AND CHAIRMAN OF THE BOARD OF SUÉZ

There is great pride and collective satisfaction in having helped make The Conference of Paris a reality. In addition to the honour of being co-chair, I have the pleasure of being among friends and visionaries such as Gil Rémillard, Founding Chairman of the International Economic Forum of the Americas, Paul Desmarais, Jr., Chairman and Co-CEO of Power Corporation of Canada, and Ángel Gurría, Secretary-General of the OECD.

For many years now I have watched the IEFA’s conferences in Montreal, Toronto and Miami go from strength to strength. Combining the IEFA’s recognized North American expertise with the New World Forum’s European experience has helped create in Paris an international event of exceptional calibre.

The Conference of Paris comes at an exceptional point in our history. On the diplomatic front, in climate discussions and in a post-Brexit Europe, France’s voice is providing inspiration and renewed hope. France and the European dynamic are back – doubtless spurred on by the example of Great Britain and the United States. Here in the heart of a re-emerging Europe that is still being shaken by a social and identity crisis, the time and place could not be more appropriate for launching a reflection on globalization.

Over the next two days, economic, political, academic and social experts will present their trenchant analysis of our globalized system, and their ideas for how we can fix its flaws.

My thanks go to the OECD for allowing us to Reshape Globalization together. I wish long life to The Conference of Paris, and excellent discussions to all participants!

Gérard Mestraillet
THURSDAY, DECEMBER 7

8:00 REGISTRATION AND BADGE PICKUP

9:00 INAUGURAL SESSION | ROOM: CC-6
RESHAPING GLOBALIZATION

SPEAKERS
Gil Rémillard, Founding Chairman, International Economic Forum of the Americas (IEFA)
Ángel Gurría, Secretary-General, Organisation for Economic Co-operation and Development (OECD), and Honorary President, The Conference of Paris
Anne Hidalgo, Mayor of Paris
Gérard Mestrallet, Chairman of the Board, ENGIE; Chairman of the Board, SUEZ; and Co-Chair, The Conference of Paris
Paul Desmarais, Jr., Chairman and Co-CEO, Power Corporation of Canada; and Co-Chair, The Conference of Paris

10:00 PLENARY SESSION 1 | ROOM: CC-6
THE GLOBAL ECONOMY: WHAT CAN WE EXPECT?

INTRODUCTION
Pierre Moscovici, Commissioner, Economic and Financial Affairs, Taxation and Customs, European Commission

SPEAKERS
Shunichi Miyanaga, President and CEO, Mitsubishi Heavy Industries
Jean Lemierre, Chairman, BNP Paribas Group
Cecilia Skingsley, Deputy Governor, Riksbank
Jürgen Gerke, CEO, Allianz Capital Partners
Yves Perrier, CEO, Amundi

MODERATOR
David Keohane, Paris correspondent, Financial Times
11:30  |  PLENARY SESSION 2  |  ROOM: CC-6
IS GLOBALIZATION LOSING GROUND?
In collaboration with L’Oréal

Globalization has been a powerful force in recent decades, increasing wealth and reducing poverty at a global level. Despite these successes, the world is more fragmented than ever. How can we redefine globalization to counter growing inequality and the disappearance of the middle class? How can companies help improve the quality of life for people around the world? How can the digital economy kick start a new cycle of globalization?

INTRODUCTION
Jean-Paul Agon, Chairman and CEO, L’Oréal

SPEAKERS
Ángel Gurría, Secretary-General, Organisation for Economic Co-operation and Development (OECD), and Honorary President, The Conference of Paris
Audrey Azoulay, Director General, United Nations Educational, Scientific and Cultural Organization (UNESCO)
Pascal Lamy, President Emeritus, Jacques Delors Institute, and Director-General, World Trade Organization (2005-2013)
Shaukat Aziz, Prime Minister of Pakistan (2004-2007); Member of the Advisory Board, Asian Infrastructure Investment Bank (AIIB); and International Adviser, China Investment Corporation (CIC)

MODERATOR
Nikos Chrysoloras, Brussels Bureau Chief, Bloomberg News

11:30  |  PRIVATE WORKING SESSION  |  ROOM: AUDITORIUM 100
RESTORING TRUST BY FIGHTING CORRUPTION
In collaboration with Lévesque Stratégies

BY INVITATION ONLY

13:00  |  LUNCHEON  |  ROOM: CC-9

PART 1
Isabelle Kocher, CEO, ENGIE

PART 2
Kasim Reed, Mayor of Atlanta
Valérie Plante, Mayor of Montréal
Marat Khusnullin, Deputy Mayor of Moscow
15:15 PLENARY SESSION 3 | ROOM: CC-6

THE AI REVOLUTION

*In collaboration with MEDEF and Accenture*

Artificial intelligence, which enables machines and software to behave like human beings, is causing technological and economic advances that will dramatically change the ground rules for many industries in the next few years. How can companies derive the most benefit from these new technologies? How can we ensure AI development receives sufficient funding? Should humans fear the rise of artificial intelligence?

**SPEAKERS**
- Arnaud de Puyfontaine, CEO, Vivendi
- Alexandre Zapolsky, President and CEO, Linagora
- Christian Nibourel, Managing Director, France and Benelux, Accenture
- Ambarish Mitra, Co-Founder and CEO, Blippar
- Jean-François Gagné, Co-Founder and CEO, Element AI

**MODERATOR**
- Benoît Georges, Head, Ideas and Debates Department, Groupe Les Échos

15:15 PRIVATE WORKING SESSION | ROOM: CC-24

DIGITAL LANGUAGE LEARNING: AN ESSENTIAL FEATURE OF A NEW GLOBALIZATION

*In collaboration with Altissia International*

**BY INVITATION ONLY**

16:45 ROUND TABLE 1 | ROOM: CC-6

INNOVATION AND TECHNOLOGY: FOSTERING INCLUSIVE GROWTH

*In collaboration with Sanofi*

The rapid spread of innovative technologies to a wide range of sectors has led to a dramatic increase in highly specialized knowledge, and created more complex technical and economic interstate relations. Why is it now compulsory for companies to create a culture of innovation? How can we ensure equitable global access to the most innovative technologies? What must we do to avoid creating a technological gap between developed and developing countries?

**SPEAKERS**
- Ophra Rebière, Vice-President and Head, Corporate Social Responsibility, Sanofi
- Jean-Louis Chaussade, CEO, SUEZ
- Louis Audet, President and CEO, Cogeco and Cogeco Communications
- Bernard Spitz, President, French Insurance Federation (FFA); and President, International and Europe, Mouvement des entreprises de France (MEDEF)
- Stavros Yiannouka, CEO, World Innovation Summit for Education (WISE)

**MODERATOR**
- Andrew W. Wyckoff, Director, Directorate for Science, Technology and Innovation, Organisation for Economic Co-operation and Development (OECD)
ROUND TABLE 2 | ROOM: AUDITORIUM 100

WOMEN AND YOUTH ENTREPRENEURSHIP: WHAT MODELS WILL DRIVE INCLUSIVE GROWTH IN THE GLOBAL FRENCH-SPEAKING COMMUNITY?

In collaboration with the International Organisation of La Francophonie (IOF)

One of the main goals of the French-speaking community’s economic strategy is to promote equality between women and men in current economic processes where women all too often figure among the most marginalized groups. In the context of a scattered global French-speaking community with vastly differing economies, what entrepreneurship models should be developed to encourage women and youth to participate in the community’s economic processes? How can we make it easier for women and young people to access public and private markets? What must we do to ensure a common public policy approach to foster entrepreneurship among women and youth and stimulate inclusive growth?

INTRODUCTION
Michaëlle Jean, Secretary General, International Organisation of La Francophonie (IOF)

SPEAKERS
Christine St-Pierre, Minister of International Relations and La Francophonie, Québec
Sophie L’Hélias, President, LeaderXXchange, and Co-Founder, International Corporate Governance Network (ICGN)
Oulimata Sarr, Regional Advisor, Women Economic Empowerment, UN Women
Rebecca Enonchong, Founder and CEO, AppsTech

MODERATOR
Nicolas-Louis Boël, CEO, Altissia International
FRIDAY, DECEMBER 8

8:00  REGISTRATION AND BADGE PICKUP

9:00  PLENARY SESSION 4 | ROOM: CC-6

ECOLOGICAL TRANSITION: ACCELERATING THE PROCESS, WITH OR WITHOUT THE UNITED STATES?

In collaboration with ENGIE

Given the environmental, energy and human challenges we now face, accelerating the ecological transition is an economic and social necessity and a global priority. How will the United States’ withdrawal from the Paris Agreement affect the fight against climate change? How can we change our resource management strategies? How will new, sustainable production patterns evolve?

INTRODUCTION

Ségolène Royal, Special Envoy, International Solar Alliance; and Ambassador for International Negotiations on the Arctic and Antarctic Poles, France

SPEAKERS

Patrick Pouyanné, Chairman and CEO, Total
Bridgette Radebe, Executive Chairperson, Mmakau Mining
Josu Jon Imaz, CEO, Repsol
Peter Terium, CEO, Innogy
José Manuel Entrecanales Domecq, Chairman and CEO, Acciona
Cedrik Neike, Member of the Managing Board, Siemens
Abze Djigma, CEO, AbzeSolar; Special Envoy of the President of Burkina Faso for SDGs and Climate Change; and Founder and Leader, Initiative MAMA-LIGHT for Sustainable Energy
Mansoor Hamayun, Co-Founder and CEO, BBOXX

MODERATOR

Géraldine Amiel, Paris Bureau Chief, Bloomberg News

11:15  ROUND TABLE 3 | ROOM: AUDITORIUM 100

HOW CAN ECONOMIC EMERGENCE BE FINANCED IN THE GLOBAL FRENCH-SPEAKING COMMUNITY?

In collaboration with the International Organisation of La Francophonie (IOF)

Developing countries in the French-speaking world, that are working hard to achieve ambitious sustainable development goals by 2030 as well as adapt to and combat climate change, must obtain significant funding if they are to transform their economies and consolidate growth. At a time of growing pressure on public finances, how can we ensure financing for the reforms and infrastructure necessary for their economic emergence? What strategies can be implemented to mobilize private investors? What types of partnership could speed up development in these countries, which have enormous potential for the development of the entire French-speaking world?

SPEAKERS

Michaëlle Jean, Secretary General, International Organisation of La Francophonie (IOF)
Mahamadou Issoufou, President of Niger
Ameenah Gurib-Fakim, President of Mauritius
Amadou Koné, Minister of Economy and Finance, Côte d’Ivoire
Amadou Ba, Minister of Economy and Finance, Senegal
Malado Kaba, Minister of Economy and Finance, Guinea
Mohamed Kembou, Minister Delegate to Economy and Finance, in charge of Budget, Mauritania
11:15  ROUND TABLE 4 | ROOM: CC-6
WHERE IS EUROPE GOING?
In collaboration with the International Institute of Economic Diplomacy (IIED)
Against a backdrop of widespread distrust and increasing populism, Europe must find new impetus if it wants to show member states and their citizens that the EU is still relevant. What are the possible ways forward for the European Union? How will Brexit affect European treaties? What impact are new trade partnerships having on the European bloc?

INTRODUCTION  François Villeroy de Galhau, Governor, Bank of France

SPEAKERS  Hashim Thaçi, President of Kosovo
           Pierre Gattaz, President, Mouvement des entreprises de France (MEDEF)
           Enrico Letta, Dean, Paris School of International Affairs (PSIA), Sciences Po Paris; President, Jacques Delors Institute; and Prime Minister of Italy (2013-2014)
           Jean Charest, Premier of Québec (2003-2012)
           James McCormack, Managing Director and Global Head, Sovereign and Supranational Ratings, Fitch Ratings

MODERATOR  Álvaro Santos Pereira, Director, Country Studies Branch Directorate, Organisation for Economic Co-operation and Development (OECD)

12:30  SPECIAL ADDRESS | ROOM: CC-6

SPEAKER  Michel Barnier, Chief Negotiator, European Commission

12:45  CLOSING SESSION | ROOM: CC-6
TOWARDS A NEW UNIVERSAL HUMANISM
In collaboration with the International Organisation of La Francophonie (IOF)

SPEAKERS  Michaëlle Jean, Secretary General, International Organisation of La Francophonie (IOF)
           Mahamadou Issoufou, President of Niger
           Ameenah Gurib-Fakim, President of Mauritius

A GLOBALIZATION OF THREE ZEROS: THE NEW ECONOMICS OF ZERO POVERTY, ZERO UNEMPLOYMENT, AND ZERO NET CARBON EMISSIONS

SPEAKER  Muhammad Yunus, Founder, Grameen Bank; and Nobel Peace Prize 2006

MODERATOR  Gabriela Ramos, Special Counselor to the OECD Secretary-General and Sherpa, Organisation for Economic Co-operation and Development (OECD)

CONCLUSION AND ACKNOWLEDGMENT  Nicholas Rémillard, President and CEO, International Economic Forum of the Americas (IEFA)

13:30  CLOSING RECEPTION | ROOM: SALLE ESPRESSO
THE INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS

MONTREAL  |  MIAMI  |  TORONTO  |  PARIS

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