

THE
INTERNATIONAL
ECONOMIC FORUM
OF THE AMERICAS



WORLD STRATEGIC FORUM

8th edition

WORLD STRATEGIC FORUM

LEADING AN ERA OF CHANGE

PROGRAM

PRESENTED BY



APRIL 16–17, 2018 | THE BILTMORE HOTEL | forum-americas.org/miami



7:00

REGISTRATION

8:30

OPENING OF THE 8th EDITION OF THE WORLD STRATEGIC FORUM | ROOM: COUNTRY CLUB BALLROOM

- WELCOMING REMARKS** **Nicholas Rémillard**, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)
Eduardo J. Padrón, President, Miami Dade College (MDC); and Recipient of the Presidential Medal of Freedom
- OPENING ADDRESS** **Rebeca Grynszpan**, Secretary General, Ibero American Conference (SEGIB)
- SPECIAL ADDRESS** **Luis Almagro Lemes**, Secretary General, Organization of American States (OAS)

9:00

INAUGURAL PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

GLOBAL ECONOMIC OUTLOOK: SEEKING SUSTAINABLE GROWTH

While global economic indicators continue to rise, and growth surpasses estimates in advanced, emerging and developing economies, market volatility, looming trade wars and heightened international security continue to test the world's economic and political stability. What are the major risks currently affecting the global economy and where are the new opportunities for growth? What measures should be implemented to boost potential output and consolidate the economic recovery? How can persistent problems such as low productivity and high income inequality be confronted and overcome? What new multilateral efforts are needed to tackle common challenges in an integrated global economy?

CHAIR **Frank L. Holder**, Managing Director and Head of Latin America, Berkeley Research Group (BRG)

PART 1 – KEYNOTE INTERVIEW

- SPEAKER** **Arnold W. Donald**, President and Chief Executive Officer, Carnival Corporation & plc
- INTERVIEWED BY** **Bill Panoff**, President and Chief Executive Officer, PPI Group
- INTRODUCED BY** **Juan Kuryla**, Port Director and Chief Executive Officer, PortMiami

PART 2 – PLENARY CONVERSATION

- MODERATOR** **Sam Fleming**, U.S. Economics Editor, *Financial Times*
- SPEAKERS** **Nando Cesarone**, President, UPS International
- Jean Rosanvallon**, President and Chief Executive Officer, Dassault Falcon Jet
- Ana Teresa Lehmann**, Secretary of State of Industry, Portugal
- Mario Bergara**, Governor, Central Bank of Uruguay

10:30

FORUM 1 | ROOM: MERRICK

BLOCKCHAIN, BITCOIN AND THE FUTURE OF MONEY

From blockchain and cryptocurrencies to the increasing clout of mobile banking and payments, the future of how we will buy, sell, borrow and invest is increasingly being challenged and disrupted. What are the most game-changing financial technologies on the market today? How will the integration of FinTech into the mainstream shift the future of money and banking? What is the role of regulation in mitigating risks associated with breakthrough technologies while supporting continued innovation?

MODERATOR **Josias N. Dewey**, Partner, Holland & Knight

INTRODUCTION **Brandon Krieg**, Founder and Chief Executive Officer, Stash Investments

SPEAKERS **Anthony Diorio**, Co-Founder, Ethereum; and Founder and Chief Executive Officer and Founder, Decentral and Jaxx

Mario Bergara, Governor, Central Bank of Uruguay

Nicolas Kopp, Chief Executive Officer, N26 USA

Andres Wolberg-Stok, Global Head of Policy, Citi FinTech

10:30

FORUM 2 | ROOM: STONEMAN-DOUGLAS

THE AMERICAS: ENVISIONING A NEW CYCLE OF GROWTH

As global growth gains momentum, economic prospects for growth in the Americas remain positive despite the unknown effects of crucial trade deals, political elections and continuous technological disruption. How can companies in the Americas innovate to adapt to this profoundly changing political and economic climate? What strategies need to be implemented to enhance productivity and competitiveness in international markets? What policies are required to promote better business practices and reinforce internal capabilities?

MODERATOR **Frank L. Holder**, Managing Director and Head of Latin America, Berkeley Research Group (BRG)

SPEAKERS **Wilfredo Cerrato Rodríguez**, Governor, Central Bank of Honduras

Inés Bustillo, Director of the Washington Office, United Nations Economic Commission for Latin America and the Caribbean (ECLAC)

William M. Casey, Americas Vice-Chair, Transaction Advisory Services, EY

Marcos A. Antil, Founder and Chief Executive Officer, XumaK

Xavier Mufraggi, Chief Executive Officer, Club Med North America and Caribbean

10:30

FORUM 3 | ROOM: ALHAMBRA

BUILDING RESILIENT ECONOMIES

In collaboration with the Greater Miami Convention Visitors Bureau (GMCVB)

Demographic pressure and environmental challenges, coupled with the rising influence of cities on the global economy, increasingly require urban areas to be more resilient to physical, social and economic shocks and stresses. What characteristics define resilient economies and territories? What policies need to be implemented to create resilient structures and systems? What roles can private sector partners play to support the development of innovative risk reduction solutions?

WELCOMING REMARKS

William Talbert III, President and Chief Executive Officer, Greater Miami Convention Visitors Bureau (GMCVB)

MODERATOR

Jaret L. Davis, Partner, Greenberg Traurig

KEYNOTE ADDRESS

Richard Florida, Author of *The New Urban Crisis*; and Project Strategy Director, FIU Miami Urban Future Initiative

SPEAKERS

Michael Thompson, Councillor and Chair, Economic Development and Culture Committee, City of Toronto; and Chair of the Board, Invest Toronto

Ana Paula González, Head of Miami, 500 Startups

Billy Grayson, Executive Director, Center for Sustainability and Economic Performance, Urban Land Institute (ULI)

Roger Dow, President and Chief Executive Officer, U.S. Travel Association

12:00

LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

LEADING AN ERA OF CHANGE

Presented by Atlantic Broadband and Florida Realtors

CHAIR

Louis Audet, President and Chief Executive Officer, Cogeco and Cogeco Communications

WELCOMING REMARKS

Carlos López-Cantera, Lieutenant Governor of Florida

SPEAKER

Robert S. Kaplan, President and Chief Executive Officer, Federal Reserve Bank of Dallas

INTERVIEWED BY

Sam Fleming, U.S. Economics Editor, *Financial Times*

INTRODUCED BY

Eric Sain, President Elect, Florida Realtors

ACKNOWLEDGEMENTS

Robert J. Grammig, Partner, Holland & Knight

14:00

NETWORKING DESSERT AND COFFEE | ROOM: ALHAMBRA FOYER

14:30

KEYNOTE INTERVIEW | ROOM: ALHAMBRA

SPEAKER

Rachel Haurwitz, Co-Founder, President and Chief Executive Officer, Caribou Biosciences

INTERVIEWED BY

Sarah Thomas, Managing Director, Deloitte Center for Health Solutions

MONDAY, APRIL 16

GLOBAL ECONOMY, FINANCE AND INNOVATION

15:00

AFTERNOON PLENARY SESSION | ROOM: ALHAMBRA

In collaboration with Miami Dade College (MDC)

PART 1 — EDUCATION: BRIDGING THE GAP

SPEAKERS **Eduardo J. Padrón**, President, Miami Dade College (MDC); and Recipient of the Presidential Medal of Freedom
Julio Frenk, President, University of Miami

INTERVIEWED BY **Alexandra Villoch**, President and Publisher, Miami Herald Media Company; and East Region Publisher, McClatchy

PART 2 — EDUCATION AND ENTREPRENEURSHIP: PARTNERING FOR GROWTH

As rapid technological advances continue to transform the nature of work and the economy, stimulating innovative and growth-oriented entrepreneurship is increasingly recognized as a key challenge which educational institutions, organizations and the private sector must come together to resolve. What skill sets must be developed to nurture the entrepreneurial mindsets required to succeed in today's changing economy? How can educational institutions cultivate talent and enhance the networks needed for entrepreneurs to thrive? What is the role of private and public sector organizations in advancing entrepreneurship and self-employment?

MODERATOR **Damian J. Thorman**, Vice-President and Chief Innovation Officer, Miami Dade College (MDC)

SPEAKERS **Raul Moas**, Miami Program Director, John S. and James L. Knight Foundation
Anthony Diiorio, Co-Founder, Ethereum; and Founder and Chief Executive Officer and Founder, Decentral and Jaxx
Laura González-Estéfani, Chief Executive Officer and Founder, TheVentureCity

16:30

ROUND TABLE | ROOM: ALHAMBRA

MITIGATING CYBER RISK

In collaboration with Abacode

As data breaches become commonplace, attacks are increasingly threatening the network and physical operations of institutions, companies and organizations. How can businesses and governments protect themselves against cyber threats? What are the major risks associated with cyberspace and its infrastructure? In this environment, what strategies are required to manage risk effectively?

MODERATOR **Ana Roldan**, Assistant Vice-Provost and Chief Information Security Officer, Miami Dade College (MDC)

SPEAKERS **Craig D'Souza**, Head of Global Investigations & Intelligence, Facebook
Jeremy Rasmussen, Partner and Chief Technology Officer, Abacode
Scott T. Lashway, Partner, Holland & Knight
Mark Brockelman, Senior Vice-President, Finance, GardaWorld Cash Services

TUESDAY, APRIL 17

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

7:00

REGISTRATION

7:30

WORKING BREAKFAST | ROOM: STONEMAN-DOUGLAS

GLOBAL REAL ESTATE: RESPONDING TO CLIMATE CHANGE

In collaboration with JPMorgan Chase & Co.

With buildings accounting for over 40% of energy consumption and 30% of global carbon emissions, sustainability in the real estate sector is a prominent issue as the industry has both a significant impact on the environment and the efforts to curtail global warming. What strategies are real estate leaders implementing to decarbonize their portfolios? How can environmental impacts be lowered and social and economic value maximized over a building's life-cycle? How are technology and advanced materials impacting construction and building operations in the quest to respond to environmental considerations? How can the public and private sector work together to ensure the sector supports global climate change mitigation goals?

MODERATOR **Jonathan Laski**, Director, Global Projects and Partnerships, World Green Building Council (WorldGBC)

SPEAKERS **Alec Saltikoff**, Executive Director, Global Head of Sustainability, JPMorgan Chase & Co.

Robert S. Best, Executive Vice-President, JLL

Brendan Owens, Senior Vice-President, U.S. Green Building Council (USGBC)

9:00

MORNING PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

SMART INFRASTRUCTURE AND THE CITIES OF TOMORROW

As urbanization continues on an unprecedented scale, future sustainable development challenges will undoubtedly be concentrated in cities and require technology to maximize efficiency and resources. As urban areas become more data-driven and reliant on telecommunications, sensors, integration and automation, how will advances in technology transform the way we design, build and implement large-scale infrastructure projects? How are advances in transport, energy and technology revolutionizing the urban agenda? How will hyper-connectivity affect relations between cities, regions and states?

MODERATOR **Richard Bradley**, Editor-in-Chief and Chief Content Officer, The Worth Group

SPEAKERS **Ibrahima Kassory Fofana**, Minister for Investment and Public-Private Partnership, Guinea

Bob Bennett, Chief Innovation Officer, Kansas City

Sameer Sharma, General Manager, Smart Cities IoT Solutions, Intel

Marc Powell, Senior Managing Director, Ernst & Young Infrastructure Advisors

10:30

FORUM 1 | ROOM: MERRICK

THE CLEAN ENERGY REVOLUTION

With technological, economic and cultural shifts continuing to transform the energy industry, access to sustainable energy, climate-change mitigation and efficient resource management are among the main challenges stakeholders must face in the transition to a low-carbon economy. Where are the major opportunities for clean energy projects today? How can renewable energy technologies be scaled up to increase accessibility and lower costs? What policies are needed to accelerate the energy transition?

MODERATOR **Lyon Roth**, Co-Founder and Chairman, Yarotek

SPEAKERS **José Antonio Miranda**, Chief Executive Officer, Onshore Americas Region, Siemens Gamesa Renewable Energy

Anja-Isabel Dotzenrath, Chief Executive Officer, E.ON Climate & Renewables

Susan Nickey, Managing Director, Hannon Armstrong

Juan Carlos Navarro, Chief Executive Officer, NSolar

Katherine Ryzhaya, Chief Commercial Officer, North America, Lightsource BP

10:30

FORUM 2 | ROOM: STONEMAN-DOUGLAS

MOBILITY AND TRANSPORT 4.0

The transport revolution, ready to bring us connected, data-driven and highly automated systems coupled with ever-increasing advances in connectivity, will soon dramatically alter the way we move and use our time. How will technological advances revolutionize the future of transport? How will different systems be integrated into infrastructures to promote further mobility and connectivity? In what ways can private and public sectors anticipate these changes to invest and regulate accordingly?

MODERATOR **Robert Asselin**, Senior Global Director, Public Policy, BlackBerry

SPEAKERS **Mark Jennings-Bates**, Vice-President, North America, Pa-V

Jim Cantrell, Founder and Chief Executive Officer, Vector Launch

Allan O'Dette, Chief Investment Officer, Ontario

10:30

FORUM 3 | ROOM: ALHAMBRA

INFRASTRUCTURE INVESTMENT: NEW HORIZONS

In collaboration with Haskell

With the demand for both public and private facilities on the rise and the underinvestment in transportation, energy, health, communication and water, the gap in global infrastructure continues to widen. What existing and potential financial models are capable of driving revitalization in global infrastructure? What strategies, both public and private, are needed to improve project delivery and streamline procurement processes? How can Public-Private-Partnerships (P3) and Design-Build delivery be leveraged to meet the growing need for infrastructure?

MODERATOR **Peter M. Kinsley**, President, Infrastructure & Transport Group, Haskell

SPEAKERS **Lester Sola**, Director and Chief Executive Officer, Miami International Airport (MIA)

Stefano Mion, Managing Director and Co-Head, Ardian Infrastructure US

Connie Cassidy, Partner, Transaction Advisory Services, EY

Mark Blanchard, Vice-President and Miami Metro Executive, AECOM

David E. Kinchen, Vice-President and Director, Design Build NA, Black & Veatch

TUESDAY, APRIL 17

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

12:00

LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

NAVIGATING A WORLD OF DISRUPTION

Presented by Miami International Airport (MIA)

KEYNOTE SPEAKER **Ildefonso Guajardo Villarreal**, Secretary of the Economy, Mexico

INTRODUCED BY **Lester Sola**, Director and Chief Executive Officer, Miami International Airport (MIA)

ACKNOWLEDGEMENTS **William Talbert III**, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB)

14:00

NETWORKING DESSERT AND COFFEE | ROOM: ALHAMBRA FOYER

14:30

KEYNOTE ADDRESS | ROOM: ALHAMBRA

SPEAKER **Robert D. Richards**, Founder and Chief Executive Officer, Moon Express

INTRODUCED BY **Christopher Hodgkins**, Chief Executive Officer, Miami Access Tunnel and MAT Concessionaire

15:00

CLOSING PLENARY SESSION | ROOM: ALHAMBRA

PART 1 – ROBOTICS, AUTOMATION AND THE FUTURE OF WORK

Recent advances in robotics and artificial intelligence are making rapid inroads in the workplace, with machines performing an increasing number of physical and cognitive activities in many fields. How will the new wave of automation affect employment? What technologies will define the next era of manufacturing and in what ways will these advances change development and production? How will robotics and automation change the workforce and what new skills will be required?

MODERATOR John A. Quelch, Vice-Provost, Executive Education, and Dean, School of Business Administration, University of Miami

SPEAKERS Tolga Kurtoglu, Chief Executive Officer, PARC, a Xerox Company

Victoria M. Holt, President and Chief Executive Officer, Protolabs

Rodolphe Gelin, Chief Scientific Officer and Executive Vice-President, Softbank Robotics

Stavros Yiannouka, Chief Executive Officer, World Innovation Summit for Education (WISE) – Qatar Foundation

PART 2 – UNDERSTANDING THE IMPACT OF ARTIFICIAL INTELLIGENCE

As the pace of integration increases, business and consumer applications of artificial intelligence are poised to rapidly change many facets of social and economic life. What are some of the most potentially disruptive applications of AI? How will machine learning affect the future of business? What are the barriers to AI adoption and how can they be overcome?

MODERATOR Leigh-Ann A. Buchanan, Executive Director, Venture Café Miami

SPEAKERS Zaré Baghdasarian, Co-Founder and Chief Executive Officer, Avata Intelligence

Raviv Turner, Chief Executive Officer, CaliberMind

Naveen Singla, Data Science Center of Excellence Lead, Monsanto

17:00

CLOSING OF THE 8th EDITION OF THE WORLD STRATEGIC FORUM | ROOM: ALHAMBRA

Nicholas Rémillard, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)