BUILDING A SUSTAINABLE FUTURE

1-2 APRIL, 2019

THE BILTMORE HOTEL
MIAMI, FL, USA

PRESENTED BY
Miami Dade College
7:00 AM  |  REGISTRATION  |  ROOM: BOWMAN

8:30 AM  |  OPENING OF THE 9TH EDITION OF THE WORLD STRATEGIC FORUM  |  ROOM: COUNTRY CLUB BALLROOM

WELCOMING REMARKS

Bill Johnson, President, World Strategic Forum
Eduardo J. Padrón, President, Miami Dade College (MDC); and Chairman of the Advisory Board, World Strategic Forum
Sheikh Meshal bin Hamad Al Thani, Ambassador of the State of Qatar to the United States of America

9:00 AM  |  INAUGURAL PLENARY SESSION  |  ROOM: COUNTRY CLUB BALLROOM

SHAPING AN INCLUSIVE AND SUSTAINABLE GLOBAL ECONOMY

While the steady pace of global economic expansion is expected to continue, a growing confluence of risks that include the escalation of trade disputes and geopolitical tensions, the tightening of global financial conditions, rising corporate debt and intensifying climate risks, could severely disrupt economic activity and inflict significant damage on longer-term growth prospects. What are the major risks facing today’s international markets? How can private and public sectors encourage inclusive and sustainable growth? What strategies should be adopted to mitigate a potential economic downturn?

MODERATOR

Brendan Greeley, US Editor, FT Alphaville

SPEAKERS

Ibukun A. Awosika, Chairman, First Bank of Nigeria
Enrico Letta, Prime Minister of Italy (2013-2014); and Dean, Paris School of International Affairs (PSIA), Sciences Po
Francis R. Fannon, Assistant Secretary of State, Bureau of Energy Resources, US Department of State
José Luis Manzano, President, Integra Capital
Alan Yang, Chief Investment Officer, GLP

10:00 AM  |  FIRESIDE CHAT  |  ROOM: COUNTRY CLUB BALLROOM

GLOBAL INVESTMENT: OVERCOMING UNCERTAINTY

SPEAKERS

John Lipsky, Peter G. Peterson Distinguished Scholar, Henry A. Kissinger Center for Global Affairs, Johns Hopkins University
Nick Sargen, Senior Vice-President, Chief Economist and Senior Investment Advisor, Fort Washington Investment Advisors

INTRODUCED BY

Christian Paradis, Senior Vice-President, Strategic Development, Protective Services, GardaWorld
10:30 AM  NETWORKING COFFEE BREAK
Presented by Odebrecht Construction USA

10:45 AM  FORUM 1 | ROOM: DANIELSON
INCUBATING INNOVATION
Innovation and entrepreneurship are today considered a central part of both economic development and corporate growth strategy. In an age of constant disruption, how can companies cultivate innovation within their organizations? What is needed to ensure the success of innovative ideas in a competitive marketplace? What role do venture capital and R&D play in spurring new ecosystems of entrepreneurship?

MODERATOR  
Susan Amat, Executive Director, GEN Accelerates; and Vice-President, Education, Global Entrepreneurship Network (GEN)

PART 1 — FIRESIDE CHAT
SPEAKER  
Jeffrey Kratz, General Manager and Regional Head, Latin America, Canada & Caribbean, Amazon Web Services (AWS)

PART 2 — PANEL CONVERSATION
SPEAKERS  
Nuria Vilanova, Founder and President, ATREVIA; and President, Business Council Alliance for Ibero-America (CEAPI)
Raja Al Mazrouei, Executive Vice-President, Fintech Hive, Dubai International Financial Centre (DIFC)
Jean-Marc Bally, Managing Partner, Aster
Rodrigo Ocejo, Co-Founder and Managing Partner, Avalancha Ventures
Alex Rossi, Managing Partner, Liv Capital
Diane Scott, Founder and Director, SX2 Ventures

10:45 AM  FORUM 2 | ROOM: STONEMAN-DOUGLAS
INVESTING FOR LONG-TERM RETURNS
Private and government entities are experiencing unprecedented levels of scrutiny from investors, communities and other key stakeholders. How can companies build sustainable growth, and how can governments prioritize investments that fulfill long-term public needs? What investment strategies can promote long-term success? Considering stakeholders’ unfettered access to information, changing consumer behavior, as well as the need to reexamine organizations’ decision-making approach, how can companies and organizations grow while remaining transparent, accountable and sustainable?

MODERATOR  
Ana Paula González, Head of Miami, 500 Startups

SPEAKERS  
Andrew Lee, Head, Sustainable and Impact Investing Americas, UBS
Joseph Keefe, President, Impax Asset Management and Pax World Funds
Bill Casey, Vice-Chair, Americas Transaction Advisory Services, EY
Michael Thompson, Deputy Mayor and Chair, Toronto’s Economic and Community Development Committee, City of Toronto
Maxime Ménard, President and Chief Executive Officer, Jarislowsky Fraser
MONDAY, APRIL 1

GLOBAL ECONOMICS, FINANCE AND INNOVATION

View the most recent version of the program on the IEFA Network mobile app.

10:45 AM

FORUM 3 | ROOM: MERRICK

HARNESSING THE POTENTIAL OF ARTIFICIAL INTELLIGENCE

In collaboration with Cemex, The Laurentia Project and the Young Leaders Circle of the International Economic Forum of the Americas

As the pace of AI impact increases, business and consumer applications of artificial intelligence are poised to rapidly change many facets of social and economic life. What are some of the most potentially disruptive applications of AI? What are the barriers to AI adoption and how can they be overcome? How can AI stakeholders address societal concerns including unintended consequences, misuse, algorithmic bias, and questions about data privacy?

MODERATOR
Antonio Delgado, Dean of Engineering, Technology and Design, Miami Dade College (MDC)

SPEAKERS
Constanza Gómez-Mont, Founder and Chief Executive Officer, C Minds
Carolina Bessega, Chief Scientific Officer and Co-Founder, Stradigi AI
Arnold Liwanag, Chief Technology Officer, Ivado Labs

12:00 PM

LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

BUILDING A SUSTAINABLE FUTURE

Presented by Atlantic Broadband and Florida Realtors

CHAIR
Louis Audet, Executive Chairman, Cogeco and Cogeco Communications

PART 1
SPEAKER
Osama Bedier, Founder and Chief Executive Officer, Poynt; and Co-Founder, Google Wallet

INTERVIEWED BY
Ana Paula González, Head of Miami, 500 Startups

INTRODUCED BY
Doug Turnbull, Vice-Chairman and Country Head, Canada, DBRS

ACKNOWLEDGEMENTS
Eric Sain, President, Florida Realtors

PART 2
SPEAKER
Ray Lewis, Co-Founder and Principal, Power52 Energy Solutions; and former Baltimore Ravens linebacker, 2x Super Bowl champion, and 2018 Pro Football Hall of Fame Inductee

INTRODUCED BY
Robert J. Grammig, Partner, Holland & Knight

ACKNOWLEDGEMENTS
Stefanie Crosby, President and Chief Visionary Officer, Triumspear International

2:00 PM

NETWORKING DESSERT AND COFFEE | ROOM: COUNTRY CLUB FOUNTAIN AREA

Presented by Odebrecht Construction USA
2:30 PM
PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

In collaboration with Miami Dade College (MDC)

THE FUTURE OF WORK

Few industries remain unaffected by today’s rapid pace of technological change. How will the new wave of automation affect employment? What educational models are best suited to prepare the workforce for the future job market? In what ways is the nature of work expected to change? How can employers best prepare their workforce?

MODERATOR
Rana Shehadeh, Dean, Global Business, Transportation and Trade, Miami Dade College (MDC)

SPEAKERS
Becky Frankiewicz, President, North America, Manpower Group
André Dua, Senior Partner, McKinsey & Company
Stavros Yiannouka, Chief Executive Officer, World Innovation Summit for Education (WISE) – Qatar Foundation
Peter Cowhey, Dean, School of Global Policy and Strategy, UC San Diego
Johannes Evenblij, President, Central America and South America Foods, PepsiCo

3:30 PM
PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

In collaboration with the Embassy of the State of Qatar in the United States

ENVISIONING THE CITIES OF TOMORROW

By 2025, 60 percent of the world’s population will live in cities and over 75 percent of global GDP will be produced in urban regions. As urbanization becomes a key motor of global growth, how are urban innovators reviving our cities and shaping the way we live? How can cities transition to smarter and more sustainable urban solutions? How can private and public stakeholders work together to create and ensure new financing mechanisms?

MODERATOR
Kari Aina Eik, Secretary General, Organization for International Economic Relations (OiER)

SPEAKERS
Emilio T. González, City Manager, City of Miami
Richard Florida, Author of The New Urban Crisis; and Project Director, FIU Miami Urban Future Initiative
Alfred Berkeley, Chairman, Princeton Capital Management
Valarie J. McCall, Chief, Communications, Government & International Affairs, City of Cleveland
Ahmed Helal, Chief Operating Officer, Qatar American Institute

4:30 PM
CLOSING PLENARY | ROOM: COUNTRY CLUB BALLROOM

In collaboration with Abacode

CYBERSECURITY IN AN ERA OF HYPER-CONNECTIVITY

Recent years have seen a dramatic increase in the use of digital technologies to achieve economic, political, strategic and also criminal goals. As the world becomes increasingly connected, what are the major threats to Internet of Things systems around the world? How can firms and institutions adopt preventative cybersecurity measures so as to build consumer trust? How can the nexus between cybersecurity and physical security be addressed at a time where social engineering and foreign interference are becoming pressing issues?

MODERATOR
Nate Evans, Lead, Cyber Operations Analysis and Research, Argonne National Laboratory, US Department of Energy

SPEAKERS
Candace Worley, Vice-President and Chief Technical Strategist, McAfee
Devon Bryan, Executive Vice-President and Chief Information Security Officer, United States Federal Reserve
Jeremy Rasmussen, Chief Technology Officer and Partner, Abacode
Justin Fier, Director, Cyber Intelligence and Analytics, Darktrace
Eduardo E. Cabrera, Chief Cybersecurity Officer, Trend Micro

View the most recent version of the program on the IEFA Network mobile app.
View the most recent version of the program on the IEFA Network mobile app.

**7:00 AM**
**REGISTRATION | ROOM: BOWMAN**

**8:30 AM**
**FIRESIDE CHAT | ROOM: COUNTRY CLUB BALLROOM**

**SPEAKER**
Daphna Ziman, President, Cinémoi North America

**INTERVIEWED BY**
John E. Yearwood, Executive Board, International Press Institute; and Former World Editor, *Miami Herald*

**9:00 AM**
**MORNING PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM**

**INFRASTRUCTURE: CONNECTING FOR COMPETITIVENESS**
Infrastructure development represents trillions of dollars in spending every year and greatly contributes to competitiveness, trade and economic growth. How can the productivity of present and future infrastructure projects be increased? What are the major challenges in facilitating trade and ensuring that products can move quickly and safely to global markets? In what ways are new technologies driving down the cost of big infrastructure and enabling economic growth?

**MODERATOR**
Norberto Quintana, Partner, Holland & Knight

**SPEAKERS**
Jürgen Gerke, Chief Executive Officer, Allianz Capital Partners

Clemente del Valle, Chief Executive Officer, Financiera de Desarrollo Nacional (FDN)

Uffe Ostergaard, President, Hapag-Lloyd America

Connie Cassidy, Leader, Americas Infrastructure Private Equity, EY

Cao Wenlian, Chairman, Academic Committee, International Cooperation Center of the National Development and Reform Commission (ICC-NDRC); and Director General, Silk Road Industry and Finance International Alliance

**10:00 AM**
**FIRESIDE CHAT | ROOM: COUNTRY CLUB BALLROOM**

**SPEAKER**
Miguel Vargas, Minister of Foreign Affairs, Dominican Republic

**INTERVIEWED BY**
Robin Bernstein, Ambassador of the United States of America to the Dominican Republic

**INTRODUCED BY**
Frank L. Holder, Managing Director and Head, Latin America, Berkeley Research Group (BRG)

**10:30 AM**
**NETWORKING COFFEE BREAK**
*Presented by Odebrecht Construction USA*
View the most recent version of the program on the IEFA Network mobile app.

10:45 AM  
FORUM 1 | ROOM: DANIELSON  
DISRUPTING TRANSPORTATION: THE FUTURE OF MOBILITY  
Technological breakthroughs as well as economic, social and environmental dynamics are currently shaping a new model for transportation, infrastructure and cities alike. What role does technology play in the renewal of transportation and what will tomorrow’s transports look like? How can the public and private sector work to build a shared vision for transportation through partnerships as well as regional and international connectivity? What role will the infrastructure industry play in order to build and support this future transport ecosystem?

MODERATOR  
Jason Gaschel, Manager, Federal, National and State Accounts, Florida Power & Light Company (FPL)

SPEAKERS  
Paul K. Kearns, Director, Argonne National Laboratory, US Department of Energy  
Valarie McCall, Chief, Communications, Government and International Affairs, City of Cleveland  
Ryan Kelly, Head of Marketing and Communications, Virgin Hyperloop One  
Mark Voccola, Senior Managing Director, Ardian Infrastructure  
Mark Jennings-Bates, Vice-President, North America, PAL-V

10:45 AM  
FORUM 2 | ROOM: STONEMAN-DOUGLAS  
INTERNATIONAL TRADE AT A CROSSROADS  
Ongoing negotiations and market volatility are creating uncharted challenges for businesses and governments worldwide. How is the current geopolitical situation shaping the new global trade map? How can companies navigate through the complexities that are changing trade? What new global rules and tools are needed to ensure free and fair trade?

MODERATOR  
Sara L. Johnson, Executive Director, Global Economics, IHS Markit

SPEAKERS  
Nargiza Salidjanova, Director, Economics and Trade, US-China Economic and Security Review Commission  
Yana Dumaresq, Assistant Deputy Minister for Foreign Trade and International Affairs, Brazil  
Christian Paradis, Senior Vice-President, Strategic Development, Protective Services, GardaWorld  
Nick Sargen, Senior Vice-President, Chief Economist and Senior Investment Advisor, Fort Washington Investment Advisors
THE DIVERSITY DIVIDEND: LEVERAGING WOMEN’S ENTREPRENEURSHIP IN THE AMERICAS

According to the World Bank, loss in human capital wealth due to gender inequality is today estimated at $160 trillion, with over $6.7 trillion attributed solely to gender gaps in earnings in Latin America and the Caribbean. Given that gender equality has been proven to have a broad impact on economic growth and development, what are the main challenges facing the equal inclusion and promotion of women in business in the Americas? What policies need to be implemented to encourage greater inclusion and participation? How can governments and the private sector work together to promote women’s access to entrepreneurship, leadership and employment opportunities that are key to promoting economic growth across the Americas?

MODERATOR
Jennifer Cooper, Specialist, Partnerships and Resource Mobilization, Latin America and Caribbean Regional Office, UN Women

SPEAKERS
Christina Juhasz, Chief Investment Officer, WWB Asset Management
Daniella Jacques, Co-Founder and President, Haiti Women’s Chamber of Commerce
Anne-Marie Lévesque, Advisor, Gender Equality and Women’s Economic Empowerment, FinDev Canada
Andrea Grobocopatel, President, Resiliencia SGR; and Founder, Fundación por Liderazgos y Organizaciones Responsables (F.L.O.R.)
View the most recent version of the program on the IEFA Network mobile app.

2:00 PM  NETWORKING DESSERT AND COFFEE | ROOM: COUNTRY CLUB FOUNTAIN AREA
Presented by Odebrecht Construction USA

2:30 PM  FIRESIDE CHAT | ROOM: COUNTRY CLUB BALLROOM
SPEAKER: Paul Hutchinson, Co-Founder, Bridge Investment Group; and Founder, Child Liberation Foundation
INTERVIEWED BY: Richard Bradley, Editor-in-Chief and Chief Content Officer, Worth Group

3:00 PM  SPECIAL ADDRESS | ROOM: COUNTRY CLUB BALLROOM
SPEAKER: To be confirmed

3:30 PM  PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM
STRENGTHENING GLOBAL RESILIENCE
In collaboration with the Greater Miami Convention & Visitors Bureau (GMCVB)
As global temperatures and sea levels continue to rise, affecting both our environments and the economy, resilience building will play a crucial role in the future prosperity of societies across the world. What is the economic impact of climate change? What can public and private stakeholders do to ensure climate change resilience and what are the challenges associated with implementing mitigation and adaptation strategies? How can companies effectively align their economic and environmental goals?

WELCOMING REMARKS: William D. Talbert III, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB)
MODERATOR: Stephen Auton-Smith, Managing Director, Ernst & Young Infrastructure Advisors
SPEAKERS: Romauld Sotario Ferreira, Minister of the Environment and Housing, Commonwealth of The Bahamas
Lily S. Trager, Executive Director and Director, Investing with Impact, Morgan Stanley
Alex Amparo, Assistant Administrator, Resilience, Federal Emergency Management Agency (FEMA), US Department of Homeland Security
Antonio H. Pinheiro Silveira, Corporate Vice-President of Infrastructure, Development Bank of Latin America (CAF)

4:30 PM  CLOSING OF THE 9th EDITION OF THE WORLD STRATEGIC FORUM | ROOM: COUNTRY CLUB BALLROOM
CLOSING REMARKS: Bill Johnson, President, World Strategic Forum