



THE INTERNATIONAL  
ECONOMIC FORUM  
OF THE AMERICAS

WORLD STRATEGIC FORUM

# BUILDING A SUSTAINABLE FUTURE

1-2 APRIL, 2019

—  
THE BILTMORE HOTEL  
MIAMI, FL, USA

PRESENTED BY



Miami Dade  
College



# MONDAY, APRIL 1

GLOBAL ECONOMICS, FINANCE AND INNOVATION

View the most recent version of the program on the IEFA Network mobile app.

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**7:00 AM**

**REGISTRATION | ROOM: BOWMAN**

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**8:30 AM**

**OPENING OF THE 9<sup>th</sup> EDITION OF THE WORLD STRATEGIC FORUM | ROOM: COUNTRY CLUB BALLROOM**

WELCOMING REMARKS

**Bill Johnson**, President, World Strategic Forum

**Eduardo J. Padrón**, President, Miami Dade College (MDC); and Chairman of the Advisory Board, World Strategic Forum

**Sheikh Meshal bin Hamad Al Thani**, Ambassador of the State of Qatar to the United States of America

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**9:00 AM**

**INAUGURAL PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM**

**SHAPING AN INCLUSIVE AND SUSTAINABLE GLOBAL ECONOMY**

While the steady pace of global economic expansion is expected to continue, a growing confluence of risks that include the escalation of trade disputes and geopolitical tensions, the tightening of global financial conditions, rising corporate debt and intensifying climate risks, could severely disrupt economic activity and inflict significant damage on longer-term growth prospects. What are the major risks facing today's international markets? How can private and public sectors encourage inclusive and sustainable growth? What strategies should be adopted to mitigate a potential economic downturn?

MODERATOR

**Brendan Greeley**, US Editor, FT Alphaville

SPEAKERS

**Ibukun A. Awosika**, Chairman, First Bank of Nigeria

**Enrico Letta**, Prime Minister of Italy (2013-2014); and Dean, Paris School of International Affairs (PSIA), Sciences Po

**Francis R. Fannon**, Assistant Secretary of State, Bureau of Energy Resources, US Department of State

**José Luis Manzano**, President, Integra Capital

**Alan Yang**, Chief Investment Officer, GLP

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**10:00 AM**

**FIRESIDE CHAT | ROOM: COUNTRY CLUB BALLROOM**

**GLOBAL INVESTMENT: OVERCOMING UNCERTAINTY**

SPEAKERS

**John Lipsky**, Peter G. Peterson Distinguished Scholar, Henry A. Kissinger Center for Global Affairs, Johns Hopkins University

**Nick Sargen**, Senior Vice-President, Chief Economist and Senior Investment Advisor, Fort Washington Investment Advisors

INTRODUCED BY

**Christian Paradis**, Senior Vice-President, Strategic Development, Protective Services, GardaWorld

# MONDAY, APRIL 1

## GLOBAL ECONOMICS, FINANCE AND INNOVATION

[View the most recent version of the program on the IEFA Network mobile app.](#)

10:30 AM

### NETWORKING COFFEE BREAK

*Presented by Odebrecht Construction USA*

10:45 AM

### FORUM 1 | ROOM: DANIELSON

#### INCUBATING INNOVATION

Innovation and entrepreneurship are today considered a central part of both economic development and corporate growth strategy. In an age of constant disruption, how can companies cultivate innovation within their organizations? What is needed to ensure the success of innovative ideas in a competitive marketplace? What role do venture capital and R&D play in spurring new ecosystems of entrepreneurship?

MODERATOR **Susan Amat**, Executive Director, GEN Accelerates; and Vice-President, Education, Global Entrepreneurship Network (GEN)

#### PART 1 – FIRESIDE CHAT

SPEAKER **Jeffrey Kratz**, General Manager and Regional Head, Latin America, Canada & Caribbean, Amazon Web Services (AWS)

#### PART 2 – PANEL CONVERSATION

SPEAKERS **Nuria Vilanova**, Founder and President, ATREVIA; and President, Business Council Alliance for Ibero-America (CEAPI)

**Raja Al Mazrouei**, Executive Vice-President, Fintech Hive, Dubai International Financial Centre (DIFC)

**Jean-Marc Bally**, Managing Partner, Aster

**Rodrigo Ocejo**, Co-Founder and Managing Partner, Avalancha Ventures

**Alex Rossi**, Managing Partner, Liv Capital

**Diane Scott**, Founder and Director, SX2 Ventures

10:45 AM

### FORUM 2 | ROOM: STONEMAN-DOUGLAS

#### INVESTING FOR LONG-TERM RETURNS

Private and government entities are experiencing unprecedented levels of scrutiny from investors, communities and other key stakeholders. How can companies build sustainable growth, and how can governments prioritize investments that fulfill long-term public needs? What investment strategies can promote long-term success? Considering stakeholders' unfettered access to information, changing consumer behavior, as well as the need to reexamine organizations' decision-making approach, how can companies and organizations grow while remaining transparent, accountable and sustainable?

MODERATOR **Ana Paula González**, Head of Miami, 500 Startups

SPEAKERS **Andrew Lee**, Head, Sustainable and Impact Investing Americas, UBS

**Joseph Keefe**, President, Impax Asset Management and Pax World Funds

**Bill Casey**, Vice-Chair, Americas Transaction Advisory Services, EY

**Michael Thompson**, Deputy Mayor and Chair, Toronto's Economic and Community Development Committee, City of Toronto

**Maxime Ménard**, President and Chief Executive Officer, Jarislowsky Fraser

# MONDAY, APRIL 1

## GLOBAL ECONOMICS, FINANCE AND INNOVATION

View the most recent version of the program on the IEFA Network mobile app.

10:45 AM

FORUM 3 | ROOM: MERRICK

### HARNESSING THE POTENTIAL OF ARTIFICIAL INTELLIGENCE

*In collaboration with Cemex, The Laurentia Project and the Young Leaders Circle of the International Economic Forum of the Americas*

As the pace of AI impact increases, business and consumer applications of artificial intelligence are poised to rapidly change many facets of social and economic life. What are some of the most potentially disruptive applications of AI? What are the barriers to AI adoption and how can they be overcome? How can AI stakeholders address societal concerns including unintended consequences, misuse, algorithmic bias, and questions about data privacy?

MODERATOR **Antonio Delgado**, Dean of Engineering, Technology and Design, Miami Dade College (MDC)

SPEAKERS **Constanza Gómez-Mont**, Founder and Chief Executive Officer, C Minds

**Carolina Bessega**, Chief Scientific Officer and Co-Founder, Stradigi AI

**Arnold Liwanag**, Chief Technology Officer, Ivado Labs

12:00 PM

LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

### BUILDING A SUSTAINABLE FUTURE

*Presented by Atlantic Broadband and Florida Realtors*

CHAIR **Louis Audet**, Executive Chairman, Cogeco and Cogeco Communications

#### PART 1

SPEAKER **Osama Bedier**, Founder and Chief Executive Officer, Poynt; and Co-Founder, Google Wallet

INTERVIEWED BY **Ana Paula González**, Head of Miami, 500 Startups

INTRODUCED BY **Doug Turnbull**, Vice-Chairman and Country Head, Canada, DBRS

ACKNOWLEDGEMENTS **Eric Sain**, President, Florida Realtors

#### PART 2

SPEAKER **Ray Lewis**, Co-Founder and Principal, Power52 Energy Solutions; and former Baltimore Ravens linebacker, 2x Super Bowl champion, and 2018 Pro Football Hall of Fame Inductee

INTRODUCED BY **Robert J. Grammig**, Partner, Holland & Knight

ACKNOWLEDGEMENTS **Stefanie Crosby**, President and Chief Visionary Officer, Triumspear International

2:00 PM

NETWORKING DESSERT AND COFFEE | ROOM: COUNTRY CLUB FOUNTAIN AREA

*Presented by Odebrecht Construction USA*

# MONDAY, APRIL 1

## GLOBAL ECONOMICS, FINANCE AND INNOVATION

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2:30 PM

### PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

*In collaboration with Miami Dade College (MDC)*

#### THE FUTURE OF WORK

Few industries remain unaffected by today's rapid pace of technological change. How will the new wave of automation affect employment? What educational models are best suited to prepare the workforce for the future job market? In what ways is the nature of work expected to change? How can employers best prepare their workforce?

MODERATOR **Rana Shehadeh**, Dean, Global Business, Transportation and Trade, Miami Dade College (MDC)

SPEAKERS **Becky Frankiewicz**, President, North America, Manpower Group

**André Dua**, Senior Partner, McKinsey & Company

**Stavros Yiannouka**, Chief Executive Officer, World Innovation Summit for Education (WISE) – Qatar Foundation

**Peter Cowhey**, Dean, School of Global Policy and Strategy, UC San Diego

**Johannes Evenblij**, President, Central America and South America Foods, PepsiCo

3:30 PM

### PLENARY SESSION | ROOM: COUNTRY CLUB BALLROOM

#### ENVISIONING THE CITIES OF TOMORROW

*In collaboration with the Embassy of the State of Qatar in the United States*

By 2025, 60 percent of the world's population will live in cities and over 75 percent of global GDP will be produced in urban regions. As urbanization becomes a key motor of global growth, how are urban innovators reviving our cities and shaping the way we live? How can cities transition to smarter and more sustainable urban solutions? How can private and public stakeholders work together to create and ensure new financing mechanisms?

MODERATOR **Kari Aina Eik**, Secretary General, Organization for International Economic Relations (OiER)

SPEAKERS **Emilio T. González**, City Manager, City of Miami

**Richard Florida**, Author of *The New Urban Crisis*; and Project Director, FIU Miami Urban Future Initiative

**Alfred Berkeley**, Chairman, Princeton Capital Management

**Valarie J. McCall**, Chief, Communications, Government & International Affairs, City of Cleveland

**Ahmed Helal**, Chief Operating Officer, Qatar American Institute

4:30 PM

### CLOSING PLENARY | ROOM: COUNTRY CLUB BALLROOM

#### CYBERSECURITY IN AN ERA OF HYPER-CONNECTIVITY

*In collaboration with Abacode*

Recent years have seen a dramatic increase in the use of digital technologies to achieve economic, political, strategic and also criminal goals. As the world becomes increasingly connected, what are the major threats to Internet of Things systems around the world? How can firms and institutions adopt preventative cybersecurity measures so as to build consumer trust? How can the nexus between cybersecurity and physical security be addressed at a time where social engineering and foreign interference are becoming pressing issues?

MODERATOR **Nate Evans**, Lead, Cyber Operations Analysis and Research, Argonne National Laboratory, US Department of Energy

SPEAKERS **Candace Worley**, Vice-President and Chief Technical Strategist, McAfee

**Devon Bryan**, Executive Vice-President and Chief Information Security Officer, United States Federal Reserve

**Jeremy Rasmussen**, Chief Technology Officer and Partner, Abacode

**Justin Fier**, Director, Cyber Intelligence and Analytics, Darktrace

**Eduardo E. Cabrera**, Chief Cybersecurity Officer, Trend Micro

# TUESDAY, APRIL 2

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

View the most recent version of the program on the IEFA Network mobile app.

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**7:00 AM**

**REGISTRATION** | ROOM: BOWMAN

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**8:30 AM**

**FIRESIDE CHAT** | ROOM: COUNTRY CLUB BALLROOM

**SPEAKER** **Daphna Ziman**, President, Cinémoi North America

**INTERVIEWED BY** **John E. Yearwood**, Executive Board, International Press Institute; and Former World Editor, *Miami Herald*

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**9:00 AM**

**MORNING PLENARY SESSION** | ROOM: COUNTRY CLUB BALLROOM

**INFRASTRUCTURE: CONNECTING FOR COMPETITIVENESS**

Infrastructure development represents trillions of dollars in spending every year and greatly contributes to competitiveness, trade and economic growth. How can the productivity of present and future infrastructure projects be increased? What are the major challenges in facilitating trade and ensuring that products can move quickly and safely to global markets? In what ways are new technologies driving down the cost of big infrastructure and enabling economic growth?

**MODERATOR** **Norberto Quintana**, Partner, Holland & Knight

**SPEAKERS** **Jürgen Gerke**, Chief Executive Officer, Allianz Capital Partners

**Clemente del Valle**, Chief Executive Officer, Financiera de Desarrollo Nacional (FDN)

**Uffe Ostergaard**, President, Hapag-Lloyd America

**Connie Cassidy**, Leader, Americas Infrastructure Private Equity, EY

**Cao Wenlian**, Chairman, Academic Committee, International Cooperation Center of the National Development and Reform Commission (ICC-NDRC); and Director General, Silk Road Industry and Finance International Alliance

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**10:00 AM**

**FIRESIDE CHAT** | ROOM: COUNTRY CLUB BALLROOM

**SPEAKER** **Miguel Vargas**, Minister of Foreign Affairs, Dominican Republic

**INTERVIEWED BY** **Robin Bernstein**, Ambassador of the United States of America to the Dominican Republic

**INTRODUCED BY** **Frank L. Holder**, Managing Director and Head, Latin America, Berkeley Research Group (BRG)

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**10:30 AM**

**NETWORKING COFFEE BREAK**

*Presented by Odebrecht Construction USA*

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10:45 AM

**FORUM 1 | ROOM: DANIELSON**

### DISRUPTING TRANSPORTATION: THE FUTURE OF MOBILITY

Technological breakthroughs as well as economic, social and environmental dynamics are currently shaping a new model for transportation, infrastructure and cities alike. What role does technology play in the renewal of transportation and what will tomorrow's transports look like? How can the public and private sector work to build a shared vision for transportation through partnerships as well as regional and international connectivity? What role will the infrastructure industry play in order to build and support this future transport ecosystem?

**MODERATOR** **Jason Gaschel**, Manager, Federal, National and State Accounts, Florida Power & Light Company (FPL)

**SPEAKERS** **Paul K. Kearns**, Director, Argonne National Laboratory, US Department of Energy

**Valarie McCall**, Chief, Communications, Government and International Affairs, City of Cleveland

**Ryan Kelly**, Head of Marketing and Communications, Virgin Hyperloop One

**Mark Voccola**, Senior Managing Director, Ardian Infrastructure

**Mark Jennings-Bates**, Vice-President, North America, PAL-V

10:45 AM

**FORUM 2 | ROOM: STONEMAN-DOUGLAS**

### INTERNATIONAL TRADE AT A CROSSROADS

Ongoing negotiations and market volatility are creating uncharted challenges for businesses and governments worldwide. How is the current geopolitical situation shaping the new global trade map? How can companies navigate through the complexities that are changing trade? What new global rules and tools are needed to ensure free and fair trade?

**MODERATOR** **Sara L. Johnson**, Executive Director, Global Economics, IHS Markit

**SPEAKERS** **Nargiza Salidjanova**, Director, Economics and Trade, US-China Economic and Security Review Commission

**Yana Dumaresq**, Assistant Deputy Minister for Foreign Trade and International Affairs, Brazil

**Christian Paradis**, Senior Vice-President, Strategic Development, Protective Services, GardaWorld

**Nick Sargen**, Senior Vice-President, Chief Economist and Senior Investment Advisor, Fort Washington Investment Advisors

# TUESDAY, APRIL 2

## ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

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10:45 AM

FORUM 3 | ROOM: MERRICK

### THE DIVERSITY DIVIDEND: LEVERAGING WOMEN'S ENTREPRENEURSHIP IN THE AMERICAS

*In collaboration with FinDev Canada*

According to the World Bank, loss in human capital wealth due to gender inequality is today estimated at \$160 trillion, with over \$6.7 trillion attributed solely to gender gaps in earnings in Latin America and the Caribbean. Given that gender equality has been proven to have a broad impact on economic growth and development, what are the main challenges facing the equal inclusion and promotion of women in business in the Americas? What policies need to be implemented to encourage greater inclusion and participation? How can governments and the private sector work together to promote women's access to entrepreneurship, leadership and employment opportunities that are key to promoting economic growth across the Americas?

**MODERATOR** Jennifer Cooper, Specialist, Partnerships and Resource Mobilization, Latin America and Caribbean Regional Office, UN Women

**SPEAKERS** Christina Juhasz, Chief Investment Officer, WWB Asset Management

Daniella Jacques, Co-Founder and President, Haiti Women's Chamber of Commerce

Anne-Marie Lévesque, Advisor, Gender Equality and Women's Economic Empowerment, FinDev Canada

Andrea Grobocopatel, President, Resiliencia SGR; and Founder, Fundación por Liderazgos y Organizaciones Responsables (F.L.O.R.)

12:00 PM

LUNCHEON | ROOM: COUNTRY CLUB BALLROOM

### RENEWABLES: LEADING THE CHARGE

*Presented by Miami International Airport (MIA)*

**CHAIR** Lester Sola, Director and Chief Executive Officer, Miami International Airport (MIA)

**WELCOMING REMARKS** Carlos A. Giménez, Mayor, Miami-Dade County

**ACKNOWLEDGMENTS** Chris Hodgkins, Chief Executive Officer, Miami Access Tunnel (MAT)

**SPEAKERS** Shawn Qu, Chairman and Chief Executive Officer, Canadian Solar

**INTERVIEWED BY** Christine Hagler, Executive Director, Climate Change & Sustainability Services, EY

**INTRODUCED BY** William D. Talbert III, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB)



# TUESDAY, APRIL 2

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

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**2:00 PM**

**NETWORKING DESSERT AND COFFEE** | ROOM: COUNTRY CLUB FOUNTAIN AREA

*Presented by Odebrecht Construction USA*

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**2:30 PM**

**FIRESIDE CHAT** | ROOM: COUNTRY CLUB BALLROOM

**SPEAKER** Paul Hutchinson, Co-Founder, Bridge Investment Group; and Founder, Child Liberation Foundation

**INTERVIEWED BY** Richard Bradley, Editor-in-Chief and Chief Content Officer, Worth Group

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**3:00 PM**

**SPECIAL ADDRESS** | ROOM: COUNTRY CLUB BALLROOM

**SPEAKER** To be confirmed

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**3:30 PM**

**PLENARY SESSION** | ROOM: COUNTRY CLUB BALLROOM

**STRENGTHENING GLOBAL RESILIENCE**

*In collaboration with the Greater Miami Convention & Visitors Bureau (GMCVB)*

As global temperatures and sea levels continue to rise, affecting both our environments and the economy, resilience building will play a crucial role in the future prosperity of societies across the world. What is the economic impact of climate change? What can public and private stakeholders do to ensure climate change resilience and what are the challenges associated with implementing mitigation and adaptation strategies? How can companies effectively align their economic and environmental goals?

**WELCOMING REMARKS** William D. Talbert III, President and Chief Executive Officer, Greater Miami Convention & Visitors Bureau (GMCVB)

**MODERATOR** Stephen Auton-Smith, Managing Director, Ernst & Young Infrastructure Advisors

**SPEAKERS** Romauld Sotario Ferreira, Minister of the Environment and Housing, Commonwealth of The Bahamas

Lily S. Trager, Executive Director and Director, Investing with Impact, Morgan Stanley

Alex Amparo, Assistant Administrator, Resilience, Federal Emergency Management Agency (FEMA), US Department of Homeland Security

Antonio H. Pinheiro Silveira, Corporate Vice-President of Infrastructure, Development Bank of Latin America (CAF)

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**4:30 PM**

**CLOSING OF THE 9<sup>th</sup> EDITION OF THE WORLD STRATEGIC FORUM** | ROOM: COUNTRY CLUB BALLROOM

**CLOSING REMARKS** Bill Johnson, President, World Strategic Forum