TORONTO GLOBAL FORUM

LEADING THE NEW ECONOMY

PROGRAM

SEPTEMBER 4 – 6, 2019

FAIRMONT ROYAL YORK HOTEL

Presented by

COGECO
### 6:30 - Registration

#### 7:00  
**Working Breakfast 1 | Room: British Columbia**

**Fostering an Innovative Economy**

*In collaboration with Toronto Financial International (TFI)*

- **Speaker:** Aharon Aharon, Chief Executive Officer, Israel Innovation Authority
- **Interviewed by:** Jennifer Reynolds, President and Chief Executive Officer, Toronto Financial International (TFI)

#### 7:00  
**Working Breakfast 2 | Room: Quebec**

**Harnessing the Potential of Blockchain**

*In collaboration with the Chamber of Digital Commerce Canada and Accenture*

Speculation and hype surrounding cryptocurrencies has obscured the fact that blockchain, a decentralised, open-source ledger that provides transparency and accountability to any form of transaction, has the potential to transform many of tomorrow’s industries. What impact can blockchain technology have on different sectors of the economy? What are the main challenges facing the scalability and broad use of its applications? What public and private strategies need to be implemented to foster the blockchain ecosystem? How should blockchain technologies be regulated and could a unified regulatory framework be implemented?

- **Moderator:** Tanya Woods, Managing Director, Chamber of Digital Commerce Canada
- **Speakers:**
  - Don Tapscott, Co-Founder and Executive Chairman, Blockchain Research Institute
  - Iliana Oris Valiente, Managing Director and Canada Innovation Hub & Blockchain Lead, Accenture
  - Wes Fulford, Chief Executive Officer, Bitfarms

#### 8:30  
**Opening of the 13th Edition of the Toronto Global Forum | Room: Canadian**

- **President’s Greeting:** Nicholas Rémillard, President and Chief Executive Officer, International Economic Forum of the Americas (IEFA)
- **Welcoming Remarks:** John Tory, Mayor of Toronto
- **Introduced by:** Louis Audet, Executive Chairman, Cogeco and Cogeco Communications

#### 9:00  
**Inaugural Plenary Session | Room: Canadian**

**Leading the New Economy**

*In collaboration with ECN Capital*

From economic nationalism and trade disputes between the world’s largest economies to rapid technological advances, the global economy faces a number of complex challenges that threaten to fragment the prevailing international order. More than a decade after the 2008 recession, is the financial sector prepared to face the risk of a new collapse? How are the escalation of trade tensions and looming currency wars affecting global markets? How can we foster a more inclusive and sustainable economy?

- **Chair:** Steve Hudson, Chief Executive Officer, ECN Capital
- **Moderator:** Dan Barclay, Chief Executive Officer and Group Head, BMO Capital Markets
- **Speakers:**
  - Pierre Moscovici, Commissioner for Economic and Financial Affairs, Taxation and Customs, European Commission
  - Jose Luis Manzano, President, Integra Capital
  - Guy Cormier, President and Chief Executive Officer, Desjardins Group
  - Lynn Forester de Rothschild, Chief Executive Officer, E.L. Rothschild; and Founder and Chief Executive Officer, Coalition for Inclusive Capitalism
View the most recent version of the program on the IEFA Network mobile app.

10:00  |  FIRESIDE CHAT  |  ROOM: CANADIAN

**MONETARY POLICY IN TODAY’S GLOBAL ECONOMY**

**SPEAKER**
Robert S. Kaplan, President and Chief Executive Officer, Federal Reserve Bank of Dallas

**INTERVIEWED BY**
Brendan Greeley, US Economics Editor, Financial Times

10:45  |  FORUM 1  |  ROOM: BALLROOM

**THE WORKPLACE OF THE FUTURE**

The workplace is being redefined in many ways: technology is transforming the way companies operate and grow as well as how employees work; at the same time, recruitment methods are evolving and industry actors must adapt to the standards of a new generation of workers. As automation and AI make progress, what skills will be most valuable for the workers of tomorrow? What strategies can companies put in place to ensure diversity and gender inclusion in the workplace? How does the rise of digital communications impact the workplace and worker mobility?

**MODERATOR**
Yung Wu, Chief Executive Officer, MaRS

**SPEAKERS**
- Ian Siegel, Co-Founder and Chief Executive Officer, ZipRecruiter
- Melissa Dickerson, Chief Financial Officer and Managing Director, Operations, Genstar Capital
- Andrada Paraschiv, Head of Hospitality, Beekeeper
- Neil Parmenter, President and Chief Executive Officer, Canadian Bankers Association (CBA)

10:45  |  FORUM 2  |  ROOM: ONTARIO

**INCLUSION AND COMPETITIVENESS IN THE AGE OF FINTECH**

Recent developments in FinTech are disrupting the financial services sector as they allow broader access to investment opportunities and greatly impact efficiency and competitiveness. What innovative solutions are being implemented to advance financial inclusion and boost prosperity? How are established companies using cutting-edge technology to respond to increased competition within the sector? How can institutions regulate FinTech to avoid pitfalls while enabling its positive impact?

**MODERATOR**
Ron Stokes, Partner, National Financial Services FinTech & Transactions Leader, EY

**SPEAKERS**
- Vitas Vasiļauskas, Chairman of the Board, Bank of Lithuania
- Katie Bomi Son, Global Chief Executive Officer, QARA
- Marla Blow, Founder and Chief Executive Officer, FS Card
- Paul Parisi, President, Canada, PayPal
10:45  FORUM 3 | ROOM: QUEBEC

INVESTING FOR IMPACT

Impact investing is a growing focus for investors as many companies and banks are eager to find investments that generate social and environmental benefits as well as financial returns. Can social investments provide returns that are as interesting as traditional investments? How can we prevent these investments from being seen as mere marketing initiatives? Is impact investing just a trend or the best strategy to address the fraying contract between society and business?

MODERATOR
Ryan Grant Little, Co-Founder, CanadaHelps

SPEAKERS
Rodney Schwartz, Chief Executive Officer, ClearlySo Impact Investment Bank
Zita Cobb, Founder and Chief Executive Officer, Shorefast Foundation
Hicham El Habti, Secretary General, Mohammed VI Polytechnic University; and Deputy Secretary General, OCP Group

10:45  FORUM 4 | ROOM: BRITISH COLUMBIA

FINANCIAL LITERACY: GATEWAY TO ECONOMIC WELLNESS

In collaboration with the Canadian Bankers Association (CBA)

Money is one of the leading causes of stress around the world, impacting mental well-being and health, in addition to influencing employee engagement and productivity in the workplace. How can financial literacy help overcome social challenges? How can employers mitigate the effects of financial stress on their employees? What can be done to promote financial wellness among the younger generation?

WELCOMING REMARKS
Mathieu Labrèche, Director, Media Strategy, Canadian Bankers Association (CBA)

MODERATOR
Gary Rabbior, President, Canadian Foundation for Economic Education (CFEE)

INTRODUCTION
Stephen Lecce, Minister of Education, Ontario

SPEAKERS
Kimberly Churches, Chief Executive Officer, AAUW
Keith Taylor, Executive Director, DUCA Impact Lab
Adam Fair, Vice-President, Strategy and Impact, Prosper Canada

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12:00

LUNCHEON | ROOM: CANADIAN
LEADERSHIP IN AN ERA OF CHANGE
Co-presented by Cogeco and Aecon

CHAIR
Louis Audet, Executive Chairman, Cogeco and Cogeco Communications

OPENING ADDRESS
Rod Phillips, Minister of Finance, Ontario

INTRODUCED BY
Joseph S. Mancinelli, International Vice-President and Regional Manager of Central and Eastern Canada, Labourers’ International Union of North America (LiUNA)

ACKNOWLEDGMENTS
John M. Beck, Founder and Executive Chairman, Aecon; and Chairman of the Advisory Board, Toronto Global Forum

SPEAKER
Roy Gori, President and Chief Executive Officer, Manulife

INTERVIEWED BY
Dominic Barton, Global Managing Partner Emeritus, McKinsey & Company

INTRODUCED BY
Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

14:00

NETWORKING COFFEE BREAK | ROOM: FOYER

14:30

FIRESIDE CHAT | ROOM: CANADIAN
EMBRACING INNOVATION

SPEAKER
Linda Hasenfratz, Chief Executive Officer, Linamar

INTERVIEWED BY
Perrin Beatty, President and Chief Executive Officer, The Canadian Chamber of Commerce

15:00

AFTERNOON PLENARY SESSION | ROOM: CANADIAN
INNOVATION: THE PATH TO GROWTH
As technology continues to drive business transformation in such tasks as automation, labour allocation and human resources, it is more crucial than ever for organizations to innovate in order to remain competitive in the global marketplace. What type of innovation has proven effective to drive growth? What is the impact of advanced technologies on the productivity and efficiency of corporations? How can the public and private sectors work together to foster innovation and competiveness?

MODERATOR
Goldy Hyder, President and Chief Executive Officer, Business Council of Canada

SPEAKERS
Denise C. Johnson, Group President, Resource Industries, Caterpillar
Aharon Aharon, Chief Executive Officer, Israel Innovation Authority
Tolga Kurtoglu, Chief Executive Officer, PARC, A Xerox Company
Jeff Howell, President, Panasonic Industrial Devices Sales Company of America, Panasonic Corporation of North America
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16:00  **FIRESIDE CHAT | ROOM: CANADIAN**

**TECHNOLOGY AND THE ENHANCEMENT OF HUMANITY**

*In collaboration with Genius 100*

**SPEAKER**
Dan Goldin, Founder, Cold Canyon AI; and 9th Administrator of the National Aeronautics and Space Administration (NASA)

**INTERVIEWED BY**
Ido Aharoni, Place Branding Specialist; and Professor of International Relations, New York University

**INTRODUCED BY**
Julie Toskan, Chief Executive Officer, Genius100 Foundation

**ACKNOWLEDGMENTS**
Stefanie Crosby, President and Chief Visionary Officer, Triumspear International

16:30  **CLOSING PLENARY SESSION | ROOM: CANADIAN**

**GEOECONOMICS IN THE AGE OF STRATEGIC RIVALRY**

Trade disputes, geopolitical tensions and debt accumulation all constitute severe risks for the global economy. How is the current geopolitical reality affecting the global economy? How do trade, investment sanctions, negotiations impact businesses and investors? What can companies and organizations do to mitigate risks and continue to grow and prosper?

**MODERATOR**
Jennifer Reynolds, President and Chief Executive Officer, Toronto Financial International (TFI)

**SPEAKERS**
Vitas Vasiliauskas, Chairman of the Board, Bank of Lithuania
Frank L. Holder, Managing Director, Head of Latin America and Global Head of Investigations and Strategic Intelligence, Berkeley Research Group (BRG)
Brendan Greeley, US Economics Editor, *Financial Times*
ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

View the most recent version of the program on the IEFA Network mobile app.

7:00 WORKING BREAKFAST 1 | ROOM: ONTARIO

INDUSTRIAL INNOVATION: ACCELERATING PRODUCTIVITY AND COMPETITIVENESS

In collaboration with BDC Venture Capital

Adopting new technologies is a major driver of growth for many of the traditional industrial sectors – such as agriculture, resource extraction and manufacturing – that still form the backbone of national economies. How is technology affecting the productivity, sustainability and processes of companies within these industrial sectors? What challenges do companies face when implementing innovation and shifting from traditional modes of production? How can the private and public sectors collaborate to foster and support innovation in traditional industries?

MODERATOR
Thomas Park, Vice-President, Operations & Strategy, BDC Venture Capital

SPEAKERS
Paul Browning, President and Chief Executive Officer, Mitsubishi Hitachi Power Systems Americas
Kerry McNamara, Chief Executive Officer, OCP North America
Selim Bora, Chief Executive Officer, SUMMA

7:00 WORKING BREAKFAST 2 | ROOM: ALBERTA

PROMOTING THE GROWTH OF DIGITAL BUSINESSES IN THE ECONOMIC FRANCOPHONIE

In collaboration with the Secrétariat aux relations canadiennes du Québec and the Pôle entrepreneuriat, repreneuriat et famille en affaires de HEC Montréal

As part of an overall business transformation, digital entrepreneurship continues to drive innovation and numerous Francophone countries use it as a strategic tool to foster their economic and social appeal. What type of economic strategies and policies should be enforced? What threats and opportunities will Francophone entrepreneurs face? Which tools could be used to foster digital innovation in Francophone countries?

FEATURING
Caroline Mulroney, Minister of Transport, and Minister of Francophone Affairs, Ontario

WELCOMING REMARKS
Youri Chassin, Member of Parliament for Saint-Jérôme and Parliamentary Assistant to the Minister of Education and Higher Education (higher education)

INTRODUCTION
Catherine Tadros, Chief Representative, Quebec Office in Toronto

REMARKS
Jean-Stéphane Bernard, Associate General Secretary, Secrétariat du Québec aux Relations canadiennes

MODERATOR
Winston Chan, Senior Advisor, Entrepreneurship, Entrepreneurial Acquisition and Business Families Hub at HEC Montréal

SPEAKERS
Fayza Abdellaioui, President, Next Level
Robert Beaudry, Member of the Executive Committee, Responsible for Economic and Commercial Development, Housing and Design, City of Montréal
Harold Dumur, President, OVA
Mehdi Merai, President, Dataperformers
Éric Minoli, Chief Operating Officer, Groupe Média TFO
Nathalie Myara, President and Chief Executive Officer, Eduplan Solutions
THURSDAY, SEPTEMBER 5

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

View the most recent version of the program on the IEFA Network mobile app.

8:30
OPENING ADDRESS | ROOM: CANADIAN

SPOTLIGHT ON SOUTHEAST ASIA

SPEAKER
Leni Robredo, Vice-President of the Philippines

INTRODUCED BY
Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

9:00
MORNING PLENARY SESSION | ROOM: CANADIAN

THE NEXT GENERATION OF INFRASTRUCTURE

In collaboration with PortsToronto and InstarAGF Asset Management

Global infrastructure remains crucial to fostering economic prosperity, yet it is under stress and faces mounting challenges related to population growth, cyber threats and climate change. What challenges must be overcome when looking to create efficient, connected and sustainable systems? How is technology changing infrastructure and planning projects? Which avenues should we focus on to finance the next generation of infrastructure?

CHAIR
Geoffrey A. Wilson, President and Chief Executive Officer, PortsToronto

MODERATOR
George So, Managing Partner, InstarAGF Asset Management

INTRODUCTION
Kimberly A. Reed, Chairman and President, Export-Import Bank of the United States (EXIM Bank)

SPEAKERS
Tipu Munshi, Minister of Commerce, Bangladesh
Mike Rencheck, President and Chief Executive Officer, Bruce Power
Selim Bora, Chief Executive Officer, SUMMA

10:00
FIRESIDE CHAT | ROOM: CANADIAN

SPORTS INFRASTRUCTURE: MAKING A POSITIVE IMPACT

SPEAKERS
Steve Cannon, Chief Executive Officer, AMB Group
Michael Friisdahl, President and Chief Executive Officer, Maple Leaf Sports and Entertainment (MLSE)

INTERVIEWED BY
Diane Brady, Journalist and Author; and Founder, dB Omnimedia

10:45
FORUM 1 | ROOM: BALLROOM

TOWARDS TOMORROW’S SMART CITIES

While cities occupy just 2 percent of the earth’s land surface, they are home to more than half of the world’s population and generate 80 percent of all economic output. As urbanization continues to grow, how is technological innovation reviving our cities and shaping the way we live? How can cities transition to smarter and more sustainable urban solutions? How can private and public stakeholders work together to create and ensure cities are safer, more sustainable and better connected?

MODERATOR
Richard Bradley, Editor-in-Chief, Worth

SPEAKERS
Steve Morrice, Group President, Design and Consulting Services, Americas, AECOM
Tara Pham, Chief Executive Officer, Numina
Robert Beaudy, Member of the Executive Committee, Responsible for Economic and Commercial Development, Housing and Design, City of Montréal
Sean Neely, Chief Executive Officer and Co-Founder, BrainBox AI
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**FORUM 2 | ROOM: ONTARIO**

**INNOVATIVE SOLUTIONS FOR SUSTAINABLE ENERGY**

*In collaboration with Bruce Power*

Responding effectively to the growing demand for energy while limiting CO2 emissions means successfully embracing smart energy generation and consumption. How can technology be used to improve energy efficiency in storage and transportation? Can innovative solutions facilitate energy access to underserved populations? In what ways can the players of the global energy market collaborate in optimally exploiting stable and sustainable energy networks?

**MODERATOR**

James Scongack, Executive Vice-President, Corporate Affairs and Operational Services, Bruce Power

**SPEAKERS**

Amit Narayan, Chief Executive Officer, AutoGrid

Susan Nickey, Managing Director, Hannon Armstrong

Katherine Hamilton, Chair, 38 North Solutions

Chris Levesque, President and Chief Executive Officer, TerraPower

Syed Omar Sharifuddin bin Syed Ikhsan, Secretary General, Ministry of Works, Malaysia

**FORUM 3 | ROOM: QUEBEC**

**DISRUPTIVE CLIMATE: FINANCING THE DECARBONIZATION OF THE ECONOMY**

Accessing financing for sustainable and clean investment alternatives remains a key hurdle for states, power companies and consumers seeking to address climate change. How can energy companies, utilities and investors overcome this investment barrier and boost their own long-term growth prospects? What investment vehicles exist or could be leveraged to bolster capital growth in the green economy? How can public policy encourage investments to move the fight against climate change forward?

**MODERATOR**

Piers Cumberlege, Chair, Straightview International

**INTRODUCTION**

Mairead Lavery, President and Chief Executive Officer, Export Development Canada (EDC)

**SPEAKERS**

Bart Édes, Representative of the North American Office, Asian Development Bank (ADB)

Mary Powell, President and Chief Executive Officer, Green Mountain Power (GMP)

Helle Bank Jørgensen, Founder and Chief Executive Officer, Competent Boards

**FORUM 4 | ROOM: BRITISH COLUMBIA**

**MAKING THE BUSINESS CASE FOR SUSTAINABLE AGRICULTURAL SYSTEMS**

*In collaboration with OCP Group*

Producing enough food for a growing population while conserving natural resources and enhancing farmer resiliency requires a transformation of the global food system based on sustainable intensification and driven by system innovation. How can stakeholders along the food value chain better align incentives and collaborate to advance sustainable agriculture, while protecting their bottom lines? In what scenarios does it make economic sense for farmers to adopt sustainable practices? What future innovations and new technologies are emerging to lower the cost of transitioning to sustainable agricultural systems?

**MODERATOR**

Amarjit Basra, Chief Scientist, OCP North America

**SPEAKERS**

Garth Whyte, President and Chief Executive Officer, Fertilizer Canada

Tom Bruulsema, Chief Scientist, IPNI Canada

Rod Snyder, President, Field to Market

Shefali Mehta, Founder and Consultant, Open Rivers Consulting
ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

THURSDAY, SEPTEMBER 5

View the most recent version of the program on the IEFA Network mobile app.

12:00  LUNCHEON | ROOM: CANADIAN

PRESENTED BY DBRS

PART 1

THE AI REVOLUTION

SPEAKERS

Geoffrey Hinton, Chief Scientific Advisor, Vector Institute; Vice-President and Engineering Fellow, Google; and Emeritus Professor, University of Toronto

Joshua Bengio, Scientific Director, Montreal Institute for Learning Algorithms (MILA); and Professor, Université de Montréal

INTERVIEWED BY

Heather Reisman, Chair and Chief Executive Officer, Indigo

INTRODUCED BY

Douglas E. Turnbull, Vice-Chairman and Country Head, Canada, DBRS

ACKNOWLEDGMENTS

Allan O’Dette, Chief Executive Officer, Ontario Medical Association (OMA)

PART 2

AGENDA 2030: BUILDING A SUSTAINABLE FUTURE

SPEAKER

Werner Hoyer, President, European Investment Bank (EIB)

INTERVIEWED BY

Kerry Adler, President and Chief Executive Officer, SkyPower Global Group of Companies

14:00  NETWORKING COFFEE BREAK | ROOM: FOYER
THURSDAY, SEPTEMBER 5

ENERGY, INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT

View the most recent version of the program on the IEFA Network mobile app.

15:00

AFTERNOON PLENARY SESSION | ROOM: BALLROOM

DRIVING THE GLOBAL ENERGY TRANSITION

As major economies fail to meet their carbon emission targets and climate change effects loom, the world is still striving to close energy gaps and provide access to clean, reliable and affordable energy for all. What does the future of energy look like? To what extent can fossil fuels be part of the sustainable energy solution? Are countries and businesses adapting fast enough to keep pace with the shifting energy landscape?

MODERATOR

SPEAKERS
Santiago Seage, Chief Executive Officer, Atlantica Yield
Mary Powell, President and Chief Executive Officer, Green Mountain Power (GMP)
Manuel Pulgar-Vidal, Leader, Climate and Energy Practice, WWF International
Paul Browning, President and Chief Executive Officer, Mitsubishi Hitachi Power Systems Americas

16:00

CLOSING PLENARY SESSION | ROOM: BALLROOM

STRATEGIES FOR A RESILIENT DIGITAL WORLD

In collaboration with Opportunities New Brunswick (ONB)

As systems and structures become increasingly connected and attackers expand their digital capabilities, cybersecurity stands out as a crucial challenge for most industries and businesses. What are the new practices and technological innovations that can counter potential cyberattacks? Do businesses and governments have the right strategy and resources to implement effective cybersecurity measures? How can organizations adapt, collaborate, and circumvent cyber threats?

MODERATOR
Tyson Johnson, Chief Operating Officer, CyberNB

SPEAKERS
Jaime Ellerton, Chairman and Chief Executive Officer, Everbridge
Jerry Dixon, Chief Information Security Officer, CrowdStrike
Tom Gann, Chief Public Policy Officer, McAfee
Kris Lovejoy, Global Cybersecurity Leader, EY
Costin Raiu, Director, Global Research and Analysis Team, Kaspersky Lab
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6:30  REGISTRATION

7:00  WORKING BREAKFAST | ROOM: BALLROOM

THE NEW ECONOMY: A BREAKFAST CONVERSATION WITH AMBASSADORS FROM LATIN AMERICA

In collaboration with the City of Toronto

What are the main strategies adopted in Latin American countries to diversify production and trade in order to become tech and knowledge-intensive economies? Why and how is Canada meant to be a decisive partner for Latin American countries in this strategy?

What are the key sectors of the knowledge economy?

MODERATOR
Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

SPEAKERS
Eugenio Curia, Ambassador of Argentina to Canada
Roberto Rodríguez Arnillas, Ambassador of Peru to Canada
Martin Vidal, Ambassador of Uruguay to Canada
Federico Hoyos Salazar, Ambassador of Colombia to Canada

8:30  FIRESIDE CHAT | ROOM: CANADIAN

LATIN AMERICA IN TURMOIL: WHAT’S NEXT?

SPEAKER
Luis Almagro Lemes, Secretary General, Organization of American States (OAS)

INTERVIEWED BY
John Yearwood, Executive Board, International Press Institute; and former World Editor, Miami Herald
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9:00  MORNING PLENARY SESSION  |  ROOM: CANADIAN

SHAPING THE FUTURE OF CONSUMPTION

As the geography of fast growing markets evolves and technological changes multiply, the global consumer landscape is changing drastically. What are the major consumer trends shaping markets today and how are brands tuning in to these changes? How do increased connectivity and social media use impact consumer behaviour and marketing approaches? What business strategies are being adopted to capture the growing middle class in emerging economies?

MODERATOR
Janet De Silva, President and Chief Executive Officer, Toronto Region Board of Trade (TRBOT)

SPEAKERS
Wendy Clark, Chief Executive Officer, DDB Worldwide
James L. Dinkins, President, Coca-Cola North America
Nicola Farinetti, Chief Executive Officer, Eataly North America
Franck Bruel, Executive Vice-President, supervising UK, LATAM (Latin America) and NORAM (US, Canada) Business Units, ENGIE

10:00  FIRESIDE CHAT  |  ROOM: CANADIAN

SPORTS IN THE DIGITAL ERA

SPEAKER
Maryann Turcke, Chief Operating Officer, National Football League (NFL)

INTERVIEWED BY
Jon Erlichman, Anchor, BNN Bloomberg

10:45  FORUM 1  |  ROOM: BALLROOM

REDEFINING THE GLOBAL TRADE MAP

As new trade agreements are being drafted and traditional routes redefined, import-export possibilities are exploding and disrupting business ecosystems around the world. How will new agreements transform markets and countries in different regions? How can industries and businesses stay competitive in this reshaped trade context? How can the public and private sectors work together to promote trade and attract investment?

MODERATOR
David Bhamjee, Vice-President, Corporate Communications and Public Affairs, Export Development Canada (EDC)

SPEAKERS
Tipu Munshi, Minister of Commerce, Bangladesh
Rustam Issatayev, Chairman of the Committee for Investments, Ministry of Foreign Affairs, Kazakhstan
Pierre Pettigrew, Executive Advisor, International, Deloitte Canada; and Chair of the Board, Asia Pacific Foundation of Canada (APFC)
10:45  
**FORUM 2 | ROOM: ONTARIO**

**THE RISE OF SOCIAL ENTREPRENEURSHIP**

Awareness regarding the role of businesses in providing positive social outcomes is growing quickly in the minds of both the general public and executives, and new generations are at the forefront of this movement. How are young entrepreneurs making an impact and improving the world? What are the main challenges in making these social endeavours economically prosperous? In what ways is social entrepreneurship redefining practices in different industries?

**MODERATOR**  
John Yearwood, Executive Board, International Press Institute; and former World Editor, *Miami Herald*

**INTRODUCTION**  
Daphna Ziman, President, Cinémoi North America

**SPEAKERS**  
Paul Lightfoot, Founder and Chief Executive Officer, BrightFarms  
Joy McBrien, Founder and Chief Executive Officer, Fair Anita  
Craig Ryan, Director, Social Entrepreneurship, BDC  
Zach Pendley, Partner and Leader, Real Estate Transactions, EY

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10:45  
**FORUM 3 | ROOM: QUEBEC**

**DISRUPTING THE RETAIL ECOSYSTEM**

By 2020, 2 billion e-shoppers will be transacting over 13.5 percent of their overall retail consumption online, amounting to a market value of US$3.4 trillion. What impact does this new retail reality have on both traditional and online disruptive retailers? How are digitization and automation modifying production and distribution models? As devices and platforms gather growing amounts of information on potential consumers, how can companies devise the most efficient marketing practices?

**MODERATOR**  
Carl Boutet, Chief Strategist and Board Advisor, Studio Rx

**SPEAKERS**  
Jean-Christophe Bédos, President and Chief Executive Officer, Birks  
Andrea Stairs, General Manager, Canada and Latin America, eBay  
Doug Stephens, Founder, Retail Prophet
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12:00 LUNCHEON | ROOM: CANADIAN

Co-presented by City of Toronto and GardaWorld

CHAIR
Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

SPEAKER
Anthony Scaramucci, Founder and Co-Managing Partner, SkyBridge Capital

INTERVIEWED BY
Dimitri Soudas, Chairman, Letho Resources; Vice-President, Groupe Selection; and Co-Founder, Kids Inc.

INTRODUCED BY
Christian Paradis, Senior Vice-President, Strategic Development, Security Services, GardaWorld

14:00 NETWORKING COFFEE BREAK | ROOM: FOYER

14:30 FIRESIDE CHAT | ROOM: BALLROOM

TRUTH AND TRUST IN THE INFORMATION ERA

SPEAKER
Martin Baron, Executive Editor, The Washington Post

INTERVIEWED BY
Amanda Lang, Anchor, BNN Bloomberg

15:00 AFTERNOON PLENARY SESSION | ROOM: BALLROOM

THE AGE OF GLOBAL CANNABIS

In collaboration with New Frontier Data

With an estimated worldwide consumer population of 263 million spending over $340 billion dollars annually, the legal market of today’s cannabis industry represents just the tip of a very large iceberg. What consumer trends are shaping the evolution of the industry? How can governments accompany the transition by enacting new cannabis laws? How is legalization creating new industries and transforming international economies?

CHAIR
Giadha Aguirre de Carcer, Founder and Chief Executive Officer, New Frontier Data

INTRODUCTION
John Kagia, Executive Vice-President, Industry Analytics, New Frontier Data

SPEAKERS
Matthew Nordgren, Chief Executive Officer, Arcadian Fund

Martin Rodriguez, Executive Director, Instituto de Regulación y Control del Cannabis (IRCCA)

Emily Paxhia, Co-Founder and Managing Director, Poseidon Asset Management

Rami El-Cheikh, Partner, Deal Strategy and Value Creation, PwC

Diane Scott, Chairman and Chief Executive Officer, Jamaican Medical Cannabis Corporation (JMCC)

Brent Johnson, Chief Executive Officer, Hoban Law Group
16:00

CLOSING PLENARY SESSION | ROOM: BALLROOM

IMPLEMENTING MEDICAL INNOVATION

*In collaboration with the Ontario Medical Association (OMA) and New York Life*

Large investments in big data, blockchain, and machine learning promise to drastically change the healthcare sector by providing innovative solutions both to medical challenges and system inefficiencies. What challenges do we face in implementing innovation in the healthcare sector? How can blockchain make the sector’s transactions more efficient and promote better affordability? As we move towards personalized treatment relying on big data and AI, what steps must be taken to ensure the global adherence to ethical and safety standards?

**INTRODUCTION**
Allan O’Dette, Chief Executive Officer, Ontario Medical Association (OMA)

**MODERATOR**
Mary Ng, Minister of Small Business and Export Promotion, Canada
Christopher A. Viehbacher, Managing Partner, Gurnet Point Capital

**SPEAKERS**
Peter Bak, Chief Information Officer, Humber River Hospital
Mikki Nasch, Co-Founder and Vice-President, Business Development, Evidation Health
James Scongack, Executive Vice-President, Corporate Affairs and Operational Services, Bruce Power
Sanjeev Kaila, President, Jeev Network

17:00

CLOSING OF THE 13TH EDITION OF THE TORONTO GLOBAL FORUM PLUS IEFA 25TH ANNIVERSARY DRAW

**CLOSING REMARKS**
Joseph Clark, President, Toronto Global Forum

To mark its 25th Anniversary, the IEFA is offering a trip to Paris for the 3rd Conference of Paris on November 13 and 14, 2019. The winner, to be chosen from the participants present at the closing of the Forum, will receive a return ticket to Paris, VIP transport to and from CDG airport, 3 nights’ accommodation and a VIP pass to the Conference of Paris.