



THE INTERNATIONAL
ECONOMIC FORUM
OF THE AMERICAS
TORONTO GLOBAL FORUM

LIVE AND
ONLINE

TORONTO GLOBAL FORUM

FORGING A RESILIENT ECONOMY

OCTOBER 26-28, 2020

Presented by





FORGING A RESILIENT ECONOMY

MONDAY – OCTOBER 26

8:30 am – 9:20 am

MORNING SESSION

GLOBAL TRADE IN A PANDEMIC WORLD *In collaboration with the City of Toronto*

*How can we make the most of our existing international connections to foster innovation and trade opportunities?
Establishing new international trade and investment relationships take time and many face-to-face interactions.
Given the impact COVID has had on international travel, how can we advance trade and investment opportunities during the Pandemic?*

SPEAKERS

Coming soon

9:30 am – 9:50 am

OPENING REMARKS

10:00 am – 10:50 am

INAUGURAL SESSION OF THE CONFERENCE

CREATING A RESILIENT ECONOMY

Major forces are shaping the global economy at a time when the very foundation of globalization is shaking under the pressure of travel restriction, the partial collapse of international supply chains and enduring trade wars. How can the global economy recover from the recession created by the coronavirus crisis? How can countries be prepared for future risks of economic instability and global pandemic? What international arrangements are conducive to a vibrant, inclusive, and resilient global economy?

SPEAKERS

Benjamin E. Diokno, Governor, Central Bank of the Philippines
Stanley M. Bergman, Chairman and Chief Executive Officer, Henry Schein
Guy Cormier, President and Chief Executive Officer, Desjardins Group
Khalid Al Rumaihi, Chief Executive Officer, Mumtalakat

MODERATOR

Brian Tobin, Vice Chair, BMO Financial Group



11:00 am – 11:50 am

FORUM 1

RE-IMAGINING FINANCIAL SERVICES

Financial and investment companies across the globe had to abruptly adapt to the consequences of the 2020 pandemic, and heavily relied on digital technologies to continue their operations. What does the financial and investment landscape look like after several months into this global health crisis? What role did technology play in the conduct of financial operations during the global pandemic? What is going to change in the foreseeable future when it comes to financial products, investments and decision making for economic stakeholders?

SPEAKERS

Brady Dougan, Founder and Chief Executive officer, Exos Financial

Simon Paris, Chief Executive Officer, Finastra

Hassan Amin Jarrar, Chief Executive Officer, Bahrain Islamic Bank (BisB)

George Mussalli, Chief Investment Officer and Head of Equity Research, PanAgora

Asha Mehta, Senior Vice-President, Portfolio Management, and Director of Responsible Investing, Acadian Asset Management

FORUM 2

INVESTING IN THE WORKFORCE OF THE FUTURE

Expanding global talent pools, new organizational structures, accelerating artificial intelligence (AI) technologies, as well as mandatory social distancing policies have rapidly changed the world of work as we know it. In this constantly changing environment, how can organizations enhance productivity and deliver better business results? How are employers leveraging technology and data-driven decision-making to improve working practices and deliver a better employee experience? As countries around the world compete for talent, what critical human capital investment strategies can companies implement to stay ahead?

SPEAKERS

Martine Ferland, President and Chief Executive Officer, Mercer

Jeff Maggioncalda, Chief Executive Officer, Coursera

Jacques van den Broek, Chairman of the Executive Board and Chief Executive Officer, Randstad Holding

11:00 am – 11:50 pm

SOMMET FRANCOPHONIE ÉCONOMIQUE CANADIENNE : LES FEMMES AU CŒUR DE L'ÉCONOMIE DE DEMAIN

Organisé en collaboration avec la Société Économique de l'Ontario et le Bureau du Québec à Toronto

INTRODUCTION

Denis Laframboise, President, The Société Économique de l'Ontario

Catherine Tadros, Cheffe de poste, Bureau du Québec à Toronto

SPEAKERS

Horore Bebga Bell, Fondatrice, African Women in Tech Startup

Sabine Soumare, Directrice, Marketing et Communications, Diversity Institute

Chiara Corazza, Directrice, Women's Forum for the Economy and Society

MODERATOR

Caroline Codsí, Président et fondatrice, la Gouvernance au féminin



12:00 pm – 12:30 pm

FIRESIDE CHAT SESSION

GLOBALISATION AND THE DIGITAL ECONOMY

SPEAKER

Hikmet Ersek, President and Chief Executive Officer, Western Union

MODERATOR

Jan de Silva, President and CEO, Toronto Region Board of Trade

12:00 pm – 12:50 pm

SOMMET FRANCOPHONIE ÉCONOMIQUE CANADIENNE : LA FRANCOPHONIE ÉCONOMIQUE CANADIENNE ET INTERNATIONALE

Organisé en collaboration avec la Société Économique de l'Ontario et le Bureau du Québec à Toronto

SPEAKERS

Sonia Lebel, Ministre des Relations canadiennes et de la Francophonie canadienne; et Ministre responsable de la condition féminine, Québec

Caroline Mulroney, Ministre des Affaires francophones, Ontario

Catherine Cano, Administratrice, Organisation internationale de la Francophonie (OIF)

Lucie Moncion, Sénatrice, Sénat du Canada

12:30 pm – 1:45 pm

PRIVATE SESSION

By invitation only

Presented by Invest in Canada

1:00 pm – 1:40 pm

SOMMET FRANCOPHONIE ÉCONOMIQUE CANADIENNE : INNOVER ET SE RÉINVENTER

Organisé en collaboration avec la Société Économique de l'Ontario et le Bureau du Québec à Toronto

SPEAKERS

Sonia Lebel, Ministre des Relations canadiennes et de la Francophonie canadienne; et Ministre responsable de la condition féminine, Québec

Caroline Mulroney, Ministre des Affaires francophones, Ontario

Etienne Alary, Directeur Général, Conseil de développement économique de l'Alberta

MODERATOR

Dominic Mailloux, Président, Club Canadien de Toronto

1:50 pm – 2:20 pm

FIRESIDE CHAT SESSION

SHAPING THE GLOBAL RECOVERY

SPEAKER

Nigel Wilson, Group Chief Executive Officer, Legal & General



2:30 pm – 3:20 pm

PLENARY SESSION

THE WAY WE INVEST WILL NEVER BE THE SAME

In collaboration with Invest in Canada

Investment management is in a period of rapid change and the unprecedented global economic crisis generated by the coronavirus has deeply affected the international markets and has pushed investors beyond their traditional boundaries. How is the operating landscape changing for investors, and how are they dealing with the consequences of the pandemic? What are some of the main challenges the investment management industry is facing today? How is investors' portfolio changing, and what positions are proving to be riskier than anticipated? How can investors prepare for the challenges ahead and turn them into competitive advantage?

INTRODUCTION

Ian McKay, President and Chief Executive Officer, Invest in Canada

SPEAKERS

Virginie Morgon, Chief Executive Officer, Eurazeo

Luke Ellis, Chief Executive Officer, Man Group

Mohammed Alardhi, Executive Chairman, Investcorp

Neil Cunningham, President and Chief Executive Officer, PSP Investments

3:30 pm – 4:20 pm

PLENARY SESSION

SUSTAINABLE INVESTING: ASSESSING AND MANAGING CLIMATE RISK

A rise in awareness of the impact of climate change on both the physical world and the financial and economic systems is urging investors to integrate climate risk considerations within their strategies to ensure long-term economic prosperity and sustainability. How could climate change impact economic growth and profitability in the long run? With climate risks prompting an overhaul of the financial sector, what alternatives can be offered to help transform our current model into a more sustainable one? How should financial institutions guide clients through this transition towards more sustainable investment strategies?

CHAIR

James Scongack, Executive Vice-President, Corporate Affairs and Operational Services, Bruce Power

SPEAKERS

Dean A. Connor, President and Chief Executive Officer, Sun Life Financial

Suni Harford, President, UBS Asset Management

Blake Hutcheson, Chief Executive Officer, OMERS

Judith Hartmann, Deputy Chief Executive Officer and Chief Financial Officer, ENGIE

4:30 pm – 5:00 pm

FIRESIDE CHAT SESSION

RETHINKING CAPITALISM, RETHINKING GROWTH

SPEAKER

Marcie Frost, Chief Executive Officer, California Public Employees' Retirement System (CalPERS)



TUESDAY – OCTOBER 27

9:30 am – 9:50 am

OPENING REMARKS

10:00 am – 10:50 am

PLENARY SESSION

TOWARDS A FUTURE-PROOF GLOBAL INFRASTRUCTURE

In collaboration with PortsToronto and InstarAGF Asset Management

Increasing expectations for new infrastructure that is adaptive and resilient is witnessing significant growth in efforts to mitigate the economic and social impacts of global events such as climate change and pandemics. What are some emerging infrastructure trends? What emerging opportunities are providing the scope for radically different solutions to infrastructure needs? How is the adoption and mainstreaming of cutting-edge technologies accelerating change?

CHAIR

Geoffrey A. Wilson, President and Chief Executive Officer, Ports Toronto

SPEAKERS

Carey Smith, President and Chief Operating Officer, Parsons Corporation

Laurence Batlle, Chairwoman and Chief Executive Officer, RATP Dev

Graham Budd, President and Chief Operating Officer, ARM Holdings

Toks Omishakin, Director, California Department of Transportation (CalTrans)

MODERATOR

Gregory J. Smith, President and Chief Executive Officer, InstarAGF Asset Management

11:00 am – 11:50 am

FORUM 1

A GLOBAL APPROACH TO EDUCATION

In a rapidly changing national and international environment, the necessity and purpose of education is more important than ever. How is the current economic crisis affecting the education systems? How can countries and communities create innovative approaches to education to not only provide an efficient and robust workforce, but also help people navigate through the challenges of their daily lives? Is digitalization an answer to bring more equality?

SPEAKER

Michael Hansen, Chief Executive Officer, Cengage

Daphne Taras, Dean, Ted Rogers School of Management, Ryerson University

Michael Fullan, Global Leadership Director, New Pedagogies for Deep Learning

MODERATOR

Gary Rabbior, President, Canadian Foundation for Economic Education (CFEE)



FORUM 2

ACCELERATING THE GLOBAL DIGITAL ECONOMY

The transition to a digital economy where virtual technology would be the main driving force behind economic growth would have many impacts on how companies, societies and communities operate and interact daily. What is the digital economy and what are the current trends affecting businesses and people? How can technology radically change our economies and societies? How can we make sure that technological innovation and progress benefit everyone?

SPEAKER

Reetika Rana, Senior Manager, Nordicity

Chris Pereira, President and Chief Executive Officer, Canadian Ecosystem Institute

Wim D'Hondt, Principal, Roland Berger Canada

12:00 pm – 12:30 pm

FIRESIDE CHAT SESSION

Coming soon!

12:30 pm – 1:45 pm

PRIVATE SESSION

By invitation only

Presented by Cogeco and City of Toronto

SPEAKER

Suni Harford, President, UBS Asset Management

1:10 pm – 1:40 pm

FIRESIDE CHAT SESSION

SPEAKER

Zulfiquar Ghadiyali, Chief Executive Officer, Private office of H.H. Sheikh Tahnoon Bin Saeed Bin Tahnoon Al Nahyan

1:50 pm – 2:20 pm

FIRESIDE CHAT SESSION

In collaboration with Cogeco

SPEAKER

Rajiv Shah, President, Rockefeller Foundation

INTRODUCED BY

Louis Audet, Executive Chairman, Cogeco and Cogeco Communications



2:30 pm – 3:20 pm

PLENARY SESSION

CYBER RESILIENCE IN A FAST CHANGING WORLD

Companies around the world had to brutally adapt to a new reality during the global coronavirus pandemic when most –if not all- of their workforce had to work remotely and continue to exchange information outside the workspace. What cyber security challenges does work from home policies pose to companies? How can companies manage these changes while keeping the trust of their customers and stakeholders? Are there specific industries that are more impacted, or more likely to be impacted by cyber-attacks during these times?

SPEAKERS

Nicole Eagan, Co-Founder and Chief AI Officer, Darktrace

Ed Cabrera, Chief Cybersecurity Officer, Trend Micro

Alex Rice, Co-Founder and Chief Technology Officer, Hacker One

Scott Jones, Head, Canadian Centre for Cyber Security

MODERATOR

Tom Gann, Chief Public Policy Officer and Head of Government Relations, McAfee

3:30 pm – 4:20 pm

PLENARY SESSION

INNOVATION IN A GROWING AGRICULTURE AND AGRI-FOOD SECTOR

In collaboration with Agriculture and Agri-Food Canada

Canada's agriculture and agri-food sector has demonstrated incredible resilience in supplying healthy food at home and abroad during the COVID-19 pandemic despite an unprecedented disruption in the supply chain. What lessons can the agriculture and agri-food sector pull from this experience? As global demand for food increase at a record rate with consumer preferences driving this growth, what will the new opportunities look like for the agricultural industries over the coming years? What role will innovation and technology play in helping the sector address global challenges and become more resilient, including to climate change, and positioning Canadian agri-food businesses to drive Canada's economic recovery in a sustainable way for future generations?

SPEAKER

Alison Sunstrum, Founder and Chief Executive Officer, CNSRV-X

Claudia Roessler, Director, Agriculture, Microsoft

Ryan Bracken, Co-Chief Executive Officer, Merit Functional Foods

4:30 pm – 5:00 pm

FIRESIDE CHAT SESSION

SPEAKER

Marie-Claude Bibeau, Minister of Agriculture and Agri-Food, Canada



WEDNESDAY – OCTOBER 28

8:30 am – 9:20 am

MORNING SESSION 1

TRAILBLAZING WOMEN IN 2020: SHAPING THE FUTURE FOR CORPORATIONS, STARTUPS, AND GOVERNMENT

In collaboration with Accenture Canada

In many aspects, the current pandemic has fast forwarded changes for governments, businesses and in the workplace in general. Will these new standards empower women? What are the limitation that women still face in the workplace and in society in general, and how to overcome them? Life-work integration is accelerating, will this be an opportunity to foster gender equality?

SPEAKERS

Michelle Scarborough, Managing Partner, Strategic Investments and Women Technology Venture Fund, BDC

Annalise Czerny, Chief of PRESTO, Metrolinx

Zainul Mawji, President, Home Solutions, TELUS

MODERATOR

Asma Shahsamand, Head, Accenture Ventures Canada

8:30 am – 9:20 am

MORNING SESSION 2

ADAPTING HEALTHCARE SYSTEMS FOR TOMORROW

The COVID-19 pandemic has put an unparalleled strain in the global healthcare systems and the ecosystems that surround it. What can be learned in terms of dealing with future health crises of the same nature? What were the challenges that the private sector faced, and is still facing, during this pandemic? Will a vaccine be the ultimate solution to the problem?

SPEAKERS

Randy Kellogg, President and Chief Executive Officer, OMRON Healthcare

Anton Decker, President, International, Mayo Clinic

Aubrey Dan, Co-Founder and Executive Chairman, EmpowerPharm

MODERATOR

Hannah Kuchler, U.S. Pharma and Biotech Correspondent, Financial Times

8:30 am – 9:20 am

MORNING SESSION 3

PROSPECTS FOR GLOBAL INSERTION IN A POST COVID WORLD: LATIN AMERICAN BUSINESS, TRADE AND ECONOMIC OUTLOOK FOR 2021 AND BEYOND

In collaboration with the City of Toronto

The renewed quest for trade diversification, innovation, and competitiveness in a post-Covid world; Canadian FDI in Latin America: strengthening fundamentals and enhancing economic attractiveness; Societal challenges in Latin America: improving inclusion and employability in the digital age; Trade and investment: ongoing experiences and upcoming pathways for free trade between Latin America and Canada



SPEAKERS

Rick Savone, Senior Vice-President of Government Relations, Aurora Cannabis

Lucas Martinez, Co-Founder and CEO, Talent.com

MODERATOR

Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

9:30 am – 9:50 am

OPENING REMARKS

10:00 am – 10:50 am

MORNING PLENARY SESSION

THE ENERGY SECTOR: AN INDUSTRY IN FLUX

In collaboration with ENGIE

The rapid fall of oil prices during the first quarter of the year as well as the economic shutdowns linked to the global pandemic have pushed the energy industry to adapt to new circumstances and think on the long-term. What does the future of the energy landscape look like, and what factors will be paramount to long-term success? How can companies use technology to thrive in the energy transition? How should energy companies deal with digital challenges including the use of customers' data?

SPEAKERS

Jean-Louis Servranckx, President and Chief Executive Officer, Aecon Group Inc

Yan Zhuang, President and Chief Operating Officer, Canadian Solar

José Luis Manzano, President, Integra Capital

Franck Bruel, Executive Vice President, Head of LATAM, Engie

11:00 am – 11:50 am

FORUM 1

THE FUTURE OF RETAIL: BETWEEN ADAPTATION AND INNOVATION

Online sales have been growing in the past decade but have skyrocketed since the beginning of the current pandemic. In what way have retail businesses struggled to adapt to this sudden change? How was the crisis experienced in the different sectors of the retail industry? What role will emerging technologies such as augmented reality play in the future of this industry?

SPEAKERS

Laurent Scheer, Vice President, Public Affairs, Pernod Ricard

Andrea Stairs, President, eBay Canada; and Chief Marketing Officer, eBay North America

Amit Patel, Chief Executive Officer, Rakuten Americas

Heidi Fillmore, Vice President & Global Leader Mobile & XR, IBM

MODERATOR

Richard Bradley, Editor-at-Large, Worth Magazine



FORUM 2

THE DIGITAL HEALTH REVOLUTION

In collaboration with Health Canada

The COVID-19 pandemic has accelerated the development and deployment of digital health technologies, with an impact on the future of health and health care delivery. How can the private sector contribute to strengthening Canadian health systems so that they are well-equipped to meet future challenges (such as pandemics, like COVID-19)? How can governments, health institutions and the private industry work together to pull digital and other innovations into the health system that add value by providing better care and outcomes sustainably, while also ensuring interoperability, data integration and seamless patient care? How could stakeholders be engaged in advancing regulatory sandboxes and what is the pathway to adoption to help spread and scale innovations that support the health system and health care?

WELCOMING REMARKS

Stephen Lucas, Deputy Minister, Health Canada

SPEAKERS

Luc Vilandr , President, Health and Payment Solutions, TELUS

Alexandra Greenhill, Founder, Chief Executive Officer and Chief Medical Officer, Careteam Technologies

Mike Wessinger, Chief Executive Officer, Point Click Care

MODERATOR

Sue Paish, Chief Executive Officer, Digital Technology Supercluster

12:00 pm – 12:30 pm

FIRESIDE CHAT SESSION

THE FUTURE OF ENTERTAINMENT

SPEAKER

Strauss Zelnick, Chairman and Chief Executive Officer, Take-Two Interactive

MODERATOR

Ian Sherr, Editor-at-Large, CNET

INTRODUCED BY

Michael Thompson, Deputy Mayor and Chair, Economic and Community Development Committee, City of Toronto

12:30 pm – 1:45 pm

PRIVATE SESSION

By invitation only

Presented by BNP Paribas

WELCOMING REMARKS

Sonia Volpe, Chief Executive Officer, BNP Paribas Canada

SPEAKER

Jean Lemierre, Chairman, BNP Paribas



1:50 pm – 2:20 pm

FIRESIDE CHAT SESSION

CDC'S GLOBAL ROLE DURING A TIME OF CRISIS

SPEAKER

Nancy Knight, Director, Division of Global Health Protection (DGHP), U.S. Centers for Disease Control and Prevention (CDC)

2:30 pm – 3:20 pm

PLENARY SESSION

PRIORITIZING HEALTH TO REBUILD THE ECONOMY

In collaboration the Ontario Medical Association (OMA) and New York Life

While organizations and communities around the world turn their thinking toward speeding up economic recovery from COVID-19, more and more industry leaders and policy makers are focusing on health care – not as a cost, but as a critical economic advantage to accelerate economic growth and resilience. This session will explore why health care is a key part of economic-growth and what investments are needed to build a more robust and resilient health care system, and what a stronger health care system means in a post-COVID world.

SPEAKERS

Peter Singer, Special Advisor to the Director-General, World Health Organization (WHO)

Anna van Poucke, Global Head of Healthcare, KPMG International

Andrea Wainer, Executive Vice President, Rapid and Molecular Diagnostics, Abbott

MODERATOR

Jim Wright, Chief, Economics, Policy and Research, Ontario Medical Association (OMA)

3:30 pm – 4:20 pm

PLENARY SESSION

GLOBAL MANUFACTURING AND THE FUTURE OF GLOBALIZATION

The COVID-19 crisis has created an unprecedented disruption in global supply chains, either by clogging, funneling or outright paralyzing them. What lessons can be drawn from this global forced experiment? What innovative solutions can we adopt to better handle disruptions in the future? Will global manufacturing return to its pre-crisis state and what will be its future?

SPEAKERS

Linda Hasenfratz, Chairman and Chief Executive Officer, Linamar Corporation

Christiana Riley, Chief Executive Officer, Americas, Deutsche Bank

Ian McKay, President and Chief Executive Officer, Invest in Canada

MODERATOR

James Scongack, Executive Vice-President, Corporate Affairs and Operational Services, Bruce Power



4:30 pm – 5:20 pm

PLENARY SESSION

INTERNATIONAL TRADE AT A TIME OF GLOBAL UNCERTAINTY

During the years leading up to the COVID-19 pandemic, international trade and globalization had already been on shaky ground as their benefits and models were being disputed, the global health crisis has then exacerbated this situation. How has COVID-19 reshaped international trade and is this new globalization model here to stay? How has the new international trade context affected the private sector and local businesses more specifically? What strategies are being implemented by governments and international institutions to support businesses relying on international trade and allow them to thrive in this new era?

SPEAKERS

Coming soon

5:30 pm – 5:45 pm

CLOSING REMARKS