



MONDAY OCTOBER 4, 2021

9:00 AM

OPENING OF THE 10TH EDITION OF THE WORLD STRATEGIC FORUM

SPEAKERS

Bill Johnson, President, World Strategic Forum (*in-person*)

Madeline Pumariega, President, Miami Dade College (MDC) (*in-person*)

Presented by **Nicholas Rémillard**, CEO, International Economic Forum of the Americas (IEFA) (*in-person*)

9:20 AM

FIRESIDE CHAT SESSION

THE FUTURE OF TECH

SPEAKER

Hans Vestberg, Chairman and CEO, Verizon

Presented by **Enrique Conde**, Partner, Holland & Knight (*in-person*)

10:00 AM

INAUGURAL PLENARY SESSION

MASTERING THE ECONOMIC REVIVAL

While the world starts to emerge from the consequences of the COVID-19 pandemic, ensuring and mastering a strong economic revival is critical. How did this pandemic impact the economy and which sectors are the most hurt? On the other hand, what are the sectors that are thriving after the pandemic? How can we ensure that an economic recovery would benefit everyone?

SPEAKERS

George H. Walker, Chairman and CEO, Neuberger Berman

Luis Almagro Lemes, Secretary General, Organization of American States (OAS)

James Bullard, President and CEO, Federal Reserve Bank of St. Louis

Frank Holder, Chief Operating Officer, J.S. Held (*in-person*)

Moderated by **Jane Wooldridge**, Senior Director, Miami Herald

11:00 AM

PLENARY SESSION 1

ECONOMIC GOVERNANCE FOR THE DECADE AHEAD

With the different economic fallouts of the COVID 19 pandemic varying from country to country, it is no secret that recovery plans will vary depending on the specific situation and needs of every economy. What types of economic recovery can we observe after more than a year and a half after the start of the economic recession? How will economies manage their debts and how long will it take for them to reach pre-pandemic levels? What sector of the economic activity should be prioritized in order to accelerate the recovery?

SPEAKERS

José Luis Manzano, President, Integra Capital

Jamal Sowell, Secretary of Commerce, Florida; and President and CEO, Enterprise Florida (*in-person*)

Moderated by **Daniel Bachman**, Senior Manager, Deloitte Services



MONDAY OCTOBER 4, 2021

12:00 PM

NETWORKING LUNCHEON

12:30 PM

FORUM SESSION

FAMILY OFFICE INVESTMENT STRATEGIES FOR THE FUTURE

Family offices contribute to wealth management by preserving assets, optimizing investments and working towards inheritance planning. What are the main advances that shape and influence the trends followed by family offices in 2021? What has been the impact of COVID-19 on the way family offices operate? How will the economic recovery impact the investments made through family offices? How do family offices adapt to societal changes and move towards sustainable investments?

SPEAKERS

Larisa Miller, CEO, Phoenix Global (*in-person*)

Matthew Salloway, CEO, GSI Ventures (*in-person*)

Kenneth Drummond, Chief Financial Officer, Paul Tudor Jones Family Office (*in-person*)

Moderated by **Neil A. Greene**, President and CEO, JABOY Productions (*in-person*)

1:30 PM

OCEANSIDE CHAT SESSION

HOW TO CREATE A DIGITAL TRUST

SPEAKER

Tom Wilson, Chair, President and CEO, The Allstate Corporation

Moderated by **Amanda Lang**, Anchor, BNN Bloomberg

2:00 PM

PLENARY SESSION 2

In collaboration with PortMiami

REIMAGINING THE TRAVEL EXPERIENCE

The tourism sector has been amongst the hardest hit of all sector during the COVID crisis and has to reimagine itself facing new environmental challenges. How can the tourism industry be revitalized? How has COVID-19 influenced tourism and how will it influence it in the future? Can we shift towards a more sustainable tourism industry?

INTRODUCTION

Juan M. Kuryla, Port Director and CEO, PortMiami (*in-person*)

SPEAKERS

Arnold W. Donald, President and CEO, Carnival Corporation & plc; and Chairman, World Travel & Tourism Council (WTTC) (*in-person*)

Xavier Mufraggi, CEO, YPO Global

Patrick Goddard, President, Brightline Trains (*in-person*)

Ralph Cutié, Director and CEO, Miami-Dade Aviation Department (*in-person*)

Moderated by **Chase Karacostas**, Tourism and Business Reporter, McClatchy



MONDAY OCTOBER 4, 2021

3:00 PM

PLENARY SESSION 3

In collaboration with FinDev Canada

ARE WOMEN BANKING ON THE RECOVERY? HOW THE BANKS ARE SUPPORTING WOMEN ENTREPRENEURS IN THE POST-COVID ECONOMIC RECOVERY

The COVID-19 pandemic has had serious effects on the availability of capital in the market, and women have been hit particularly hard. The risks are that women may lose the commercial and economic progress of the last few decades. How can the banks contribute to a recovery with support for women-led enterprises? What are the various approaches that banks are taking to benefit women: as business-owners, leaders and employees?

SPEAKERS

Stalin Munoz, Managing Director, Cooprogreso

Lori Kerr, CEO, FinDev Canada

3:50 PM

LIGHTNING TALK

SPEAKER

Victor Fedeli, Minister of Economic Development, Job Creation and Trade, Ontario

4:00 PM

PLENARY SESSION 4

In collaboration with Miami Dade College (MDC)

RESKILLING REVOLUTION

For over a year the world's economies have been disrupted, unemployment rates have soared and while jobs have been created in 2021, not everyone seems to be reintegrating the workforce at the same pace. With a huge leap in digitization across all industries and operations, what will AI mean for the future of work? Why the pandemic affected women and minorities more, and what has can be done to ease their integration in the workforce? How can we encourage the collaboration between public, private and academic sectors to imagine a new and better job market for everyone?

SPEAKERS

Bernard Meyerson, Chief Innovation Officer Emeritus, IBM (*in-person*)

Leena Nair, Chief Human Resource Officer, Unilever

Becky Frankiewicz, President, ManpowerGroup North America

Moderated by **Madeline Pumariega**, President, Miami Dade College (MDC) (*in-person*)

5:00 PM

OCEANSIDE CHAT SESSION

In collaboration with Florida Realtors

HOW CAN BUSINESS LEAD SUSTAINABLE CHANGE?

SPEAKER

Gustavo Montezano, President, National Bank for Economic and Social Development (BNDES)

Presented by **Christina Pappas**, President-elect, Florida Realtors (*in-person*)

Interviewed by **Jessica Brice**, Senior Editor for Latin America, Bloomberg News



MONDAY OCTOBER 4, 2021

5:30 PM

CLOSING SESSION

TO WIN - SOMETIMES YOU HAVE TO CHANGE THE GAME

SPEAKER

J.B. Bernstein, Entrepreneur; Creator, The Million Dollar Arm™; Founder, Access Group of Miami; and Chair, Las Vegas Tiger 21 group (*in-person*)

Presented by **Frank van der Post**, President, Atlantic Broadband (*in-person*)

6:00 PM

RECEPTION

Hosted by the Consulate General of Canada in Miami

TUESDAY OCTOBER 5, 2021

9:00 AM

OPENING REMARKS Live from São Paulo

In collaboration with Florida Realtors

SPEAKER

João Doria, Governor, State of São Paulo

Presented by **Dale V.C. Holness**, Commissioner, Broward County Board of County Commissioners (*in-person*)

Thanked by **Christina Pappas**, President-elect, Florida Realtors (*in-person*)

9:30 AM

OCEANSIDE CHAT SESSION

U.S. AND CANADIAN CONSUMER IN THE PANDEMIC

SPEAKER

Steve Hudson, CEO, ECN Capital

10:00 AM

PLENARY SESSION 5

In collaboration with Port Everglades

SHIFTING TOWARD SMART, RESILIENT AND SUSTAINABLE INFRASTRUCTURE

As the environment is now a central issue in every aspect, sustainable and resilient infrastructure needs to become the norm. What does sustainable infrastructure imply and how do we do it? Which usual practice needs to be replaced? Are there new industrial sectors that could contribute to make a shift towards smarter and resilient infrastructure?

SPEAKERS

Barbara Humpton, President and CEO, Siemens Corporation

Christophe Beck, President and CEO, Ecolab

Gwenaëlle Avice-Huet, Senior Vice President, Corporate Strategy, Schneider Electric

Moderated by **David Anderton**, Assistant Director, Port Everglades (*in-person*)



TUESDAY OCTOBER 5, 2021

11:00 AM

PLENARY SESSION 6

In collaboration with GardaWorld and Crisis24

PRIVACY AND CYBERSECURITY IN THE 5G ERA

5th generation technologies are widely considered as safer than the previous generations. In what ways has this new generation changed our vulnerabilities to cyber threats? How can we remain ahead of these threats? What steps can governments, companies and people take to stay protected?

SPEAKERS

John McClurg, Chief Information Security Officer, BlackBerry

Bill O'Hern, Chief Security Officer, AT&T

Mani Sundaram, Executive Vice President and Chief Information Officer, Akamai (*in-person*)

Moderated by **Alex Kemp**, Managing Director, Head of Crisis and Security Consulting, Crisis24, a GardaWorld Company

12:00 PM

OCEANSIDE CHAT SESSION

COOPERATE TO COMPETE

SPEAKER

David J. Blumberg, Founder and Managing Partner, Blumberg Capital (*in-person*)

12:30 PM

EXECUTIVE PRIVATE LUNCHEON

Hosted by Atlantic Broadband

SPEAKER

Bill Harris, CEO, Nirvana Technology; Founding CEO, PayPal; Former CEO, Intuit (*in-person*)

Moderated by **Ana Paula González**, Director of the Miami Initiative, SoftBank Group International (*in-person*)

12:30 PM

NETWORKING LUNCHEON

1:30 PM

OCEANSIDE CHAT SESSION

INVESTING FOR GOOD

SPEAKER

Anthony Scaramucci, Founder and Managing Partner, Skybridge Capital

Presented by **Mehdi Kadiri**, Director and Head of North America, Henley & Partners (*in-person*)

1:50 PM

LIGHTNING TALK

SPEAKER

Chris Matta, President, 3iQ Digital Assets



TUESDAY OCTOBER 5, 2021

2:00 PM

PLENARY SESSION 7

In collaboration with Greater Miami Convention & Visitors Bureau (GMCVB)

HOW TO PROMOTE THE FINTECH INDUSTRY?

Access to focused Fintech VC investors has been a key element in the development of global high-tech centers. What are the factors that will assure the success of fintech companies? What are the new promising and cutting edge developments in this sector and how will these change the way we operate on our day to day basis? How can funding be facilitated for both companies and investors?

INTRODUCTION

David Whitaker, President and CEO, Greater Miami Convention & Visitors Bureau (GMCVB)

SPEAKERS

Neil Schwam, Founding Partner, L1 Digital (*in-person*)

Frank Gonzalez, South East Leader Financial Institutions & Specialty Finance Practice / Assurance Leader, BDO USA (*in-person*)

David Bailey, Co-founder and Chief Executive Officer, BTC (*in-person*)

Moderated by **Jaret Davis**, Co-Managing Partner, Miami Office, Greenberg Traurig (*in-person*)

3:00 PM

PLENARY SESSION 8

THE TRANSPORT SECTOR FOR THE DECADE AHEAD

It is no secret the transport industry has been heavily due to the travel restrictions, the main reason being that travelling almost always implies being confined in an enclosed space for a relatively long period of time. How is the transport industry going to bounce back? Will operations and planning take into account permanently the new health regulations imposed by the public health entities? How long will it take to get back to pre-pandemic levels of activity?

SPEAKERS

Levi Oliveira, Secretary of Transport, São Paulo

Tuomas Riski, CEO, Norsepower

Laurence Batlle, Chairwoman and CEO, RATP Dev

Mark Fialkowski, President, Mobility Solutions Business Unit, Parsons (*in-person*)

Moderated by **Christopher Hodgkins**, CEO, Miami Access Tunnel (*in-person*)



TUESDAY OCTOBER 5, 2021

4:00 PM

PLENARY SESSION 9

REVOLUTIONIZING EDUCATION WITH INSTITUTIONAL COLLABORATION AND TECHNOLOGY

The lockdown measures imposed during the pandemic have accelerated the use of technology and the need for institutional collaboration in education. In what ways is technology transforming how people around the world learn? How is institutional collaboration working across the Americas and worldwide? How can higher education, companies, and governments leverage technology and collaboration to prepare individuals for the jobs of tomorrow?

SPEAKERS

Jeff Maggioncalda, CEO, Coursera (*in-person*)

Marcos C. Vargas, Co-Founder and CEO, FractalUP (*in-person*)

George Moore, Chief Technology Officer, Cengage

Moderated by **Antonio Delgado**, Vice President of Innovation and Technology Partnerships, Miami Dade College (MDC) (*in-person*)

5:00 PM

PLENARY SESSION 10

THE FUTURE OF US-CHINA RELATIONS

The meteoric rise and strengthening of China's soft and hard power means that the world has, without no doubt, returned to a bipolar distribution of power. Is the United States prepared to share its presence and space in the international scene? Will there be an eventual cooperation and easing of tension between these two giants? How big is the risk for the rest of the world getting caught in the figurative cross fire?

SPEAKERS

John A. Quelch, Dean, Miami Herbert Business School (*in-person*)

Craig Allen, President, US-China Business Council (*in-person*)

Moderated by **Francisco J. Sanchez**, Attorney, Holland & Knight

6:00 PM

CLOSING REMARKS

SPEAKER

Bill Johnson, President, World Strategic Forum (*in-person*)