



IEFA

WORLD STRATEGIC FORUM

PRELIMINARY PROGRAM

2022



FORUM-AMERICAS.ORG



MONDAY OCTOBER 31, 2022

9:00 AM

OPENING OF THE 11TH EDITION OF THE WORLD STRATEGIC FORUM

9:30 AM

OPENING OCEANSIDE CHAT SESSION

10:00 AM

INAUGURAL PLENARY SESSION

INVESTING IN TRUST

As we keep on navigating through the uncharted waters of an economy in transition, while dealing with an ongoing global sanitary crisis, the element of trust becomes the anchor that can keep our system afloat. How can we regain and retain the trust of investors in the market? What are the sectors with sustained returns that would be able to restore confidence? Which markets look the most promising for investors?

11:00 AM

PLENARY SESSION 2

FINANCE AND CAPITAL MARKET: MOVING TO THE NEXT GROWTH STAGE

As investments strategies evolve to adapt to a changing and volatile market, alternative investments like commodities and cryptocurrencies can be very lucrative, though they follow a high risk – high reward scenario. Are traditional investments still meeting investors' expectations? Why are alternative investments becoming more attractive? Has the transition provoked a renewal of hedge funds' risk taking strategies, that allowed them to outperform their competitors in the past, through a new type of green assets?

12:00 PM

OCEANSIDE CHAT SESSION

12:30 PM

NETWORKING LUNCHEON

1:30 PM

OCEANSIDE CHAT SESSION

2:00 PM

PLENARY SESSION 3

ECONOMIC DEVELOPMENT AND WOMEN IN BUSINESS

Empowering women through entrepreneurship and business leadership plays a significant role in the global economic development, creates more inclusive economies and stimulates growth. Why is tackling gender inequality critical for economic growth? When comparing women and men in the business world, what are the main indicators on gender gaps in opportunities and labour market outcomes? What strategies are being put in place to make women's representation in companies a top priority?



3:00 PM

PLENARY SESSION 4

DELIVERING THE RESKILLING REVOLUTION

While the pandemic has caused inequalities to grow, we have witnessed a significant shift in the attention organizations give to equity, inclusion and social justice in the workplace. As we rebuild economies, reopen business and reconfigure our workplaces, how do we accelerate social progress? How do we make diversity and inclusion more than a trend? How do we make companies and employers in general accountable to foster a culture of inclusivity within the workplace?

4:00 PM

OCEANSIDE CHAT SESSION

4:30 PM

CLOSING PLENARY SESSION

FAMILY OFFICE INVESTMENT STRATEGIES FOR THE FUTURE

TUESDAY NOVEMBER 1, 2022

9:30 AM

OPENING OCEANSIDE CHAT SESSION

10:00 AM

PLENARY SESSION 5

INFRASTRUCTURE AND GROWTH

Infrastructure has come to the rescue of economic turmoil many times in the past, and seems to promise once again to be key to accelerating economic recovery, generating sustained growth and creating well-paying jobs for hardworking Americans. The current US administration plans massive spending in infrastructure, why is infrastructure investment so urgently needed—from lagging aviation systems to lack of broadband access in rural communities—and what will it mean for American workers and families? Can public works tackle the current employment crisis, or should more emphasis be given on easing companies' flexibility to hire more workers? How can public-private partnerships be better planned in order to deliver the best results?

11:00 AM

PLENARY SESSION 6

RESTORING TRUST IN SUPPLY CHAINS

The supply chain bottlenecks -- around the world -- have caused record shortages of many products that American consumers are used to having readily available, from household goods to electronics to automobiles. What's causing America's massive supply-chain disruptions? What new challenges are on the horizon for global networks and how can businesses operationally and financially prepare? Will the disruption accelerate the 'near-shoring' of supply chains?



12:00 PM

OCEANSIDE CHAT SESSION

12:30 PM

NETWORKING LUNCHEON

1:30 PM

OCEANSIDE CHAT SESSION

2:00 PM

PLENARY SESSION 7

AEROSPACE, DEFENCE AND SECURITY: STRENGTHENING THE INDUSTRY FOR A NEW ERA

Aerospace, defence and security industry is becoming ever more complex and expensive, while market trends create additional pressures for the sector's expansion. What investments would be most impactful in order to prepare for the industry's future? How critical is the implementation of new technologies to modernize operations? What are the best practices to stimulate innovation from conception of a product all the way to its delivery, potentially rethinking every steps of production?

3:00 PM

PLENARY SESSION 8

CRYPTO AND NEW TECH: WHERE NEXT?

The blockchain is long past its days of niche use for speculative gains with the adoption of this technology in sectors from art to mainstream finance. How is the acceptance of this type of technology in established businesses? How can we effectively deal with the environmental footprint of these technologies? Is regulation necessary in this sector of activity?

4:00 PM

CLOSING OCEANSIDE CHAT SESSION