



HYBRID
CONFERENCE

IEFA LATAM FORUM

**COOPERATION FOR
A SUSTAINABLE
WORLD**

November 14-15, 2022

PRESENTED BY



**INTEGRA
CAPITAL**



FORUM-AMERICAS.ORG

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THE EVENT AT A GLANCE



The IEFA Latam Forum is an international conference organized by the International Economic Forum of the Americas (IEFA) in collaboration with Integra Capital.

The IEFA Latam Forum will bring together decision makers from all spheres of society to tackle the most pressing issues of our time. Its mission is to address the major challenges facing the global economy today. The conference will also pay special attention to the role of Latin America within international markets. Gathering business leaders, decision-makers and thought leaders, the IEFA Latam Forum will consist of a two-day series of compelling and real-time conversations among global leaders dedicated to discussing what it takes to build a sustainable and resilient economy.

The 1st edition of the IEFA Latam Forum will be held in Buenos Aires at the Four Seasons Hotel on November 14 - 15, 2022, under the general title *Cooperation for a Sustainable World*.

OUR VALUE PROPOSITION



The IEFA Latam Forum is independent and not tied to any special interests.

Close collaboration with local stakeholders and many international institutions, combined with a strong focus on business and actionable analysis, make the IEFA Latam Forum a unique platform. The purpose of the event is twofold: first, to inform participants about the challenges faced by the international business communities, and second, to suggest possible solutions to seize these opportunities. These exchanges contribute to improve our societies.

Our partners [sponsors] play a key role in the development and continued success of the event.

By becoming a partner of the event your organization will join a strategic network of decision makers and will have access to unique networking opportunities of the highest quality.

MORE ABOUT THE IEFA

ANNUAL CONFERENCES [\[CLICK TO SEE UPCOMING CONFERENCES\]](#)

The IEFA has grown to become a landmark organization bringing together more than 22,000 participants and over 550 speakers in four annual conferences in Montreal, Toronto, Miami, and Paris. In 2022, the IEFA also launched IEFA+, a consulting service which runs independent of the annual conferences and amplifies the mission and objectives of the organization by offering year-long programs of Private Business Roundtables, Executive Networking, Strategic Positioning, Event Production and Strategic Communications.

22000+ REGISTERED PARTICIPANTS

550+ SPEAKERS

105+ REPRESENTED COUNTRIES

1100+ BILATERAL MEETINGS

280+ MEDIA REPRESENTATIVES

4 ANNUAL CONFERENCES

32 YEARLY ONLINE CONVERSATIONS

45 YEARLY PRIVATE ROUNDTABLES

VIDEO HIGHLIGHTS OF OUR LATEST CONFERENCES ONLINE



CONVERSATION SERIES [\[LEARN MORE\]](#)

CONSULTING SERVICES [\[LEARN MORE\]](#)



Private Roundtable Production



Event Production and Logistics



Executive Networking Consulting



Strategic Positioning



Strategic Communications



OUR MISSION



The International Economic Forum of the Americas (IEFA) was established in 1994, to promote an exchange of views and perspectives on pressing economic issues of our times among world leaders, renowned experts, and business executives. The IEFA brings together top legislators, politicians, economists, Fortune 500 CEOs, and industry experts in person and virtually for impactful discussions to facilitate agreements and take concrete actions to benefit our society and our communities.



A FEW NOTABLE SPEAKERS



PRIVATE SECTOR CEOs



Rasha KATABI

Founder & CEO,
Brim Financial



Benoît LA SALLE

Chairman and CEO, Windiga
Energy



Jean-Pierre CLAMADIEU

Chairman, ENGIE



Barbara HUMPTON

President and Chief Executive
Officer, Siemens Corporation



Perrin BEATTY

President and CEO, Canadian
Chamber of Commerce



Becky FRANKIEWICZ

President, ManpowerGroup North
America



Mark SCHNEIDER

CEO, Nestlé



Thierry DASSAULT

Deputy CEO, Groupe
Industriel Marcel Dassault



Afsaneh BESCHLOSS

CEO, RockCreek



Patrick POUYANNÉ

Chairman and CEO,
TotalEnergies



Jean-Marc OLLAGNIER

CEO, Accenture Europe



David M. RUBENSTEIN

Co-Founder and Co-CEO,
The Carlyle Group

HEADS OF NGOS AND INTERNATIONAL ORGANIZATIONS



Odile RENAUD-BASSO

President, European Bank for Reconstruction and Development (EBRD)



Christine LAGARDE

President, European Central Bank



Rebeca GRYNSPAN

Secretary General of the United Nations Conference on Trade and Development (UNCTAD)



Gabriela RAMOS

Assistant Director-General for Social and Human Sciences, United Nations Educational, Scientific and Cultural Organization (UNESCO)



Mathias CORMANN

Secretary-General, Organisation for Economic Co-operation and Development (OECD)



Mauricio CLAVER-CARONE

President, Inter-American Development Bank (IDB)



Kristalina GEORGIEVA

Managing Director, International Monetary Fund (IMF)



Luis ALMAGRO

Secretary General, Organization of American States (OAS)



Soumya SWAMINATHAN

Chief Scientist, World Health Organization (WHO)



Masatsugu ASAKAWA

President, Asian Development Bank (ADB)

PUBLIC OFFICIALS



Iván DUQUE MÁRQUEZ

President of Colombia



Haruhiko KURODA

Governor, Bank of Japan



François VILLEROY DE GALHAU

Governor, Bank of France



Valérie PLANTE

Mayor of Montréal



Peter BETHLENFALVY

Minister of Finance, Government of Ontario



Stephen LECCE

Minister of Education, Ontario



François LEGAULT

Premier of Quebec



Chrystia FREELAND

Deputy Prime Minister and Minister of Finance, Government of Canada



Charles MICHEL

President of the European Council



OUR IMPACT

"I think this conference is extremely important in gathering Canadian business leaders together, but also leaders from around the world. I found it very impressive how global it is."

Dominic Barton
CANADIAN AMBASSADOR
TO CHINA

"I come to the Conference because it is one of the best events for giving me a sense of the global economic situation. The line-up of speakers, the dialogue that occurs here, the opportunity to network, the special meetings attendees

John R. Allen *The Brookings Institution*
PRESIDENT

"I find the discussions at the Forum important to analyze and understand the global economy, in particular Asia's economy. It is a privilege for me to be a speaker at this event."

Haruhiko Kuroda *Bank of Japan*
GOVERNOR

"This has become a meeting place for decision makers and people that are shaping the future. If you want to know what is

Angel Gurría *Organisation for Economic Co-operation and Development (OECD) (2006-2021)*
SECRETARY-GENERAL

"The Conference is filled with excellent speakers who have unique insights into many relevant topics. I highly recommend it."

Eileen Murray *Bridgewater Associates*
CO-CEO

Annual Conferences

Hybrid format
(In-person and virtual conference
through webcasting)




CONFERENCE OF MONTREAL

NEXT EDITION **JULY** → 11 – 13, 2022



LEADING THE NET ZERO
TRANSITION

 Bonaventure Hotel
Montreal

PRESENTED BY:



POWER CORPORATION
OF CANADA




TORONTO GLOBAL FORUM

NEXT EDITION **OCTOBER** → 17 – 19, 2022



CHARTING A
NEW ECONOMY

 Fairmont Royal
York Hotel

PRESENTED BY:



COGECO



WORLD STRATEGIC FORUM (HELD IN MIAMI)

NEXT EDITION **OCTOBER, 31** → NOVEMBER 1, 2022



INVESTING IN
TRUST

 The Biltmore
Hotel

PRESENTED BY:



Miami Dade
College



IEFA LATAM FORUM

NEXT EDITION **NOVEMBER** → 14 – 15, 2022



COOPERATION FOR A
SUSTAINABLE WORLD

 The Four Seasons
Hotel

PRESENTED BY:



INTEGRA
CAPITAL



CONFERENCE OF PARIS

NEXT EDITION **DECEMBER** → 15 – 16, 2022



MASTERING A NEW WORLD:
REDEFINING DIALOGUE

 OECD
Conference Centre

PRESENTED BY:



